

Princeton HealthCare System

Foundation News



Partnering for Continued Success

We are pleased to share with you that in July, Princeton HealthCare System (PHCS) signed a letter of intent to explore a partnership with the University of Pennsylvania Health System (Penn Medicine).

This announcement is a significant milestone in PHCS's ongoing strategic planning process. PHCS Trustees, physicians, management team, and external advisers were all involved in the process, which included the evaluation of 17 potential partners. The PHCS Board of Trustees selected Penn Medicine after a year-long review that considered long-term changes in the healthcare industry along with the benefits and challenges of partnering or remaining independent.

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Pictured above (left to right): **Peter Quinn, DMD, MD**, Senior VP, and Vice Dean, Professional Services, University of Pennsylvania Health System; **Thomas Beeman, PhD**, Chief Operating Officer, Regional Operations, University of Pennsylvania Health System; **Philip Okala**, Senior VP, Business Development, University of Pennsylvania Health System; **Barry S. Rabner**, President and CEO, Princeton HealthCare System; and **Donald F. Denny, Jr., MD**, Senior VP for Medical Affairs, Princeton HealthCare System

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Due diligence is under way, and when the parties reach a definitive, binding agreement—likely in late 2016—the necessary documents will be submitted to state and federal regulatory bodies for review. The governmental approval process may take up to one year.

This partnership is intended to build upon the things we do well and to expand our capabilities. The PHCS Foundation is excited to embark on the expansion and improved access to services and fundraising opportunities that will come with the partnership. It is an exciting time for PHCS and the central New Jersey community that we serve.

PHCS has received very favorable reactions from patients, physicians, employees, and elected officials throughout our service area. We hope that you will join in this enthusiasm. ■

The PHCS
Board of
Trustees
selected Penn
Medicine after
a year-long
review.

What does this mean to you?

Our philanthropic supporters can rest assured that all locally raised funds will remain in our community, unless you direct us otherwise. A need will always remain for support to fund new programs, equipment, education, and more, to help promote the highest quality of care and service that you have come to rely on at PHCS.

The University Medical Center of Princeton, Princeton House Behavioral Health, and Princeton HomeCare will remain critical resources in the communities that we have served so faithfully for nearly a century.

Many services provided at PHCS are also provided through Penn Medicine, so PHCS staff and physicians will benefit from the sharing of knowledge and capabilities. Our patients can expect superior access to the latest medical breakthroughs, clinical trials, cutting-edge technologies, and more specialized expertise here in central New Jersey and throughout the Penn Medicine System.

William A. and Joan L. Schreyer Education Center

“Kiss your wife every night before you go to sleep; always work as a team; be honest and ethical; and share your good fortune.” These are the words that William A. Schreyer lived by.

Longtime friends of Princeton HealthCare System (PHCS) and donors to the PHCS Foundation, Bill and Joan Schreyer were generous philanthropists as well as much-loved members of the Princeton area community. Sadly, Bill passed away in January 2011 at the age of 83.

Bill served on the PHCS Board of Trustees from 1973 through 1981, having chaired the Board for a six-year term. He then joined the PHCS Foundation Board of Directors in 1985 and was a member until 2003. In 1995, he became the Chair of the Board, succeeding his close friend and fellow Penn State alumnus, George Conover. Over their long course of giving to PHCS, the Schreyers made gifts to support the Annual Fund, Chaplaincy Endowment, and *Design for Healing* capital campaign. Bill and Joan were so committed to the new hospital facility that they made the first gift to the campaign by pledging to name the Education Center at the new University Medical Center of Princeton (UMCP). Bill was the Campaign Committee Honorary Chair and was instrumental in the feasibility study and the early planning stages of the project.

Recently, PHCS acknowledged the Schreyers’ legacy of giving with an event to celebrate the dedication of the Education Center at UMCP in their honor. The gathering was attended by family, friends, and current and former PHCS Trustees and PHCS Foundation Board members. A portrait of Bill and Joan Schreyer, by artist John Ennis, was unveiled and will remain in the Education Center along with exterior signage naming the building the Schreyer Education Center.

When Bill made the commitment to support the *Design for Healing* campaign, he told Barry Rabner, PHCS President and CEO, that he was giving to the hospital not for what it is, but for what it could become. Bill would be tremendously proud of the beautiful facility and the outstanding care that this community has so generously supported. It is “a facility that now matches the medical expertise, care, and compassion of its wonderful staff,” said Joan Schreyer. ■



Pictured above: Joan L. Schreyer and Barry S. Rabner, PHCS President and CEO, at the dedication of the Schreyer Education Center

William A. Schreyer was Chairman and CEO of Merrill Lynch from 1985 to 1993. During a 45-year career with Merrill Lynch, he led its transformation from a U.S. stock brokerage firm to diversified global investment bank. He published a memoir in 2009 titled *Bullish on America*.

21st Annual Golf Outing

Raises \$260,000 in Support of Uninsured

Princeton HealthCare System's (PHCS) 21st Annual Golf Outing, held in June at Metedeconk National Golf Club in Jackson, NJ, raised more than \$260,000 to benefit the Bristol-Myers Squibb Community Health Center at the University Medical Center of Princeton (UMCP).

The Scheide Fund, a Princeton-based philanthropic organization, was the title sponsor of the event, which drew 180 participants.

Other top sponsors included Conner Strong & Buckelew; Edward E. Matthews, Chairman Emeritus of the Princeton HealthCare System Board of Trustees; Wells Fargo Bank; Princeton Anesthesia Services; and SEI Investments. In total, 74 companies and individuals who do business or live in the region supported the event.

Proceeds will benefit the Bristol-Myers Squibb Community Health Center, PHCS's primary and specialty care clinic that annually serves approximately 8,000 uninsured and underinsured patients of all ages. These funds will support complex care coordination and enhanced services for high-risk patients with multiple chronic medical conditions, as well as support services for adults and children who otherwise could not afford them.

"The members of the golf outing committee embraced the opportunity to raise money in support of the Bristol-Myers Squibb Community Health Center. The funds raised will help PHCS meet the growing need for services for the most vulnerable members of our community," said event Co-chairs, Glenn Mekles of Conner Strong & Buckelew, a Metedeconk sponsoring member; and James Demetriades, Vice President, PHCS.

The PHCS Foundation thanks everyone who supported this important fundraising event, especially Honorary Co-chair J. Thomas Davidson, MD, UMCP Department of Surgery, and all of the members of the 2016 Golf Outing Committee. ■



For photos and more information about the 2016 event, visit www.phcsgolf.org.

Mark your calendars for our 22nd Annual Golf Outing, which will be held on Tuesday, June 13, 2017, at Metedeconk National Golf Club!

Patients

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Golf Outing Committee members (left to right): **J. Thomas Davidson, MD**, UMCP Dept. of Surgery and Honorary Co-chair; **Janet Ready**, President, UMCP, Senior Vice President, PHCS; **James Demetriades**, Vice President, PHCS, and Golf Outing Committee Co-chair; and **Anne O'Neill**, Executive Director, The Scheide Fund

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From left: **Pansy Tsang, MD**, Medical Director, Bristol-Myers Squibb Community Health Center at UMCP; **Judy Scheide**, The Scheide Fund; **Ayda Tello**, Director, Bristol-Myers Squibb Community Health Center at UMCP; **J. Thomas Davidson, MD**, UMCP Dept. of Surgery, Honorary Co-chair; and **Anne O'Neill**, Executive Director, The Scheide Fund

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Co-chairs of the 2016 PHCS Golf Outing: **James Demetriades**, Vice President, PHCS (left); and **Glenn Mekles**, Conner Strong & Buckelew, Metedeconk sponsoring member (right)

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Philanthropy from a Unique Perspective

As a retired interventional pain management specialist, Bobby Dey, MD, understands the importance of outstanding care.

Though he practiced pain medicine in the Rockville/Baltimore, MD area until 2013, he is very familiar with our area; he graduated from the University of Medicine and Dentistry of New Jersey Robert Wood Johnson Medical School and completed an internship at Saint Peter's Medical Center in New Brunswick before moving to the Hospital of the University of Pennsylvania to complete his residency and fellowship.

Dr. Dey has an even closer connection to our community

and the University Medical Center of Princeton (UMCP); his mother, Bandana Dey, was a patient in 2015. While thinking back on the treatment that was provided, Dr. Dey reflected, "The intensivist group at UMCP always made me feel like my mom was in the most competent hands in the country." He was so moved that he made a very generous donation to support the purchase of a state-of-the-art digital bronchoscope, processing unit, and related accessories that is housed in the Llura and Gordon Gund Center for Critical Care (CCU) at UMCP. This equipment allows our physicians to treat unstable patients at the bedside when emergencies arise in the CCU without delay, 24 hours a day, seven days a week. An intensivist is always present on the unit. Having this equipment housed in such close proximity to the patient allows potentially lifesaving diagnostic bronchoscopies to be done in the CCU promptly, thereby providing better outcomes.

This is an excellent example of how philanthropy has the ability to directly impact patient care. In allowing us to share this story, Dr. Dey hopes that others will recognize the difference that donations will make, whether they are large or small. ■



From left: Hatim Youssef, DO, Assistant Medical Director, UMCP; **Bobby Dey, MD**; P.A. Dey; and Jasmeet Bajaj, MD, Medical Director, UMCP

UMCP's intensivists are led by Medical Director, Jasmeet Bajaj, MD, and Assistant Medical Director, Hatim Youssef, DO, both of whom are fellowship trained and multi-board certified in pulmonary disease, critical care medicine, and internal medicine.

Princeton Surgical Associates in Memory of Dr. Davison



When Henry Davison, Jr., MD, passed away in December 2012, he left behind a legacy of compassion and dedication to community service.

Dr. Davison was a highly regarded, board-certified surgeon; a compassionate caregiver; and an enthusiastic healthcare advocate who was esteemed and respected by his patients and by his associates at Princeton HealthCare System (PHCS). Dr. Davison was also a member of the PHCS Board of Trustees and the PHCS Foundation Board of Directors.

In recognition of Dr. Davison's contributions to our community, Princeton Surgical Associates (PSA) made a gift of \$25,000 to the PHCS Foundation in memory of their former partner. A tree, plaque, and special lighting has been installed at University Medical Center of Princeton (UMCP) in his memory. PSA values the importance of giving back to their community and have been longtime, loyal supporters of the PHCS Foundation.

Dr. Davison also left behind his wife, Oakley Davison, and their three sons. Former partner and friend Ken Goldman, MD, reflected on Dr. Davison's passing: "Dr. Davison was much loved by his patients, colleagues, and the PHCS family. We at Princeton Surgical Associates miss him on a daily basis, and the tree serves as a reminder of his wonderful legacy."

Thanks to a prior donation from PSA in memory of Dr. Davison, a memorial plaque was installed in the Steve and Roxanne Distler Ambulatory Surgery Waiting Area. The PHCS Foundation thanks PSA for this thoughtful gift that will forever serve as a tribute to this outstanding physician and humanitarian. ■

The PHCS Foundation gladly accepts memorial donations of any size. Please contact our office at 609.252.8710 or foundation@princetonhcs.org for additional information.

*Pictured above (left to right): Some of the members of Princeton Surgical Associates (PSA)
Front: Kenneth A. Goldman, MD, RVT, FACS; and Nisha Dhir, MD, FACS
Back: Elliot Sambol, MD, RPVI, FACS; Rashmi Roy, MD FACS; Lawrence J. Jordan, III, MD, FACS;
Liam R. Smith, MD, FACS; and Ramez Juha, MD, FACS*

Take Advantage of **Giving Tuesday**, November 29, 2016

Last year, #GivingTuesday (a global initiative with local benefits) took hold of the philanthropic spirit and generosity around the world, raising support in 71 countries. New Jersey was no different! With the help of the Lebensfeld Foundation and our neighbors, Princeton HealthCare System Foundation raised \$244,150 to benefit the well-being of our community.

This year, for the third year in a row, the Lebensfeld Foundation has agreed to match Annual Fund or unrestricted gifts up to \$5,000. A gift of \$100 will be recognized as a gift of \$200, while a gift of \$10,000 will be recognized as \$15,000 after the \$5,000 matching gift is applied.

We are asking you to give to Princeton HealthCare System Foundation on Tuesday, November 29, 2016, to help uninsured and underinsured patients in need,



to train our staff to be ready for whatever medical crisis comes through the Emergency Department doors, and to upgrade equipment to remain on the cutting edge. Unrestricted gifts are an essential part of our Foundation's success.

If you would like more information about the Princeton HealthCare System Foundation's #GivingTuesday initiative, please call Alison Lauck at 609.252.8719, or email alauck@princetonhcs.org.

IRA Beneficiaries: Tired of Taking Your Required Minimum Distribution?

IRA owners and beneficiaries who are 70½ and older may transfer funds directly to Princeton HealthCare System from their IRA. These gifts, known as IRA charitable rollovers, are now permanently available thanks to new legislation.

Donors can transfer up to \$100,000 each year directly to charity without it being considered a taxable distribution. Many of our savviest donors take advantage of this tax-saving opportunity every year.

If you would like additional information regarding IRA charitable rollovers, please contact Jonathan Dressler, Associate Director of Planned and Major Gifts, PHCS Foundation, at 609.252.8709, jdressler@princetonhcs.org, or visit www.princetonhcs.giftplans.org.



Should you no longer wish to receive communications of this type from Princeton HealthCare System Foundation, please opt out via email at foundation@princetonhcs.org or by calling 609.252.8718. Please be sure to leave your complete name and mailing address, and you will be promptly removed from our contact list.



Princeton HealthCare System
Foundation
Investing in Your Health

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