



# 2015 | Impact Report

Princeton HealthCare System Foundation

**The mission of the Princeton HealthCare System Foundation** is to financially support and promote the mission of the Princeton HealthCare System.



## Nursing Excellence Means Quality Care

**The concept of the nursing role as one that focuses solely on bedside care is outdated.** Today's nurses not only provide direct care, but also take the lead in managing day-to-day hospital activities and coordinating care across teams of health professionals. Because nurses are the primary caregivers in hospitals, they can significantly influence the quality of treatment provided and, ultimately, patients' experiences and outcomes. Thus, like other hospitals across the country, University Medical Center of Princeton's (UMCP) pursuit of exceptionally outstanding patient care is dependent, at least in part, on our ability to provide continuous opportunities for our nurses to learn and evolve in their profession.

**With major support from the George H. & Estelle M. Sands Foundation,** UMCP has instituted a five-tiered nursing development program that includes retaining MAGNET® status, expanding succession planning, providing continuous education and professional development opportunities, and piloting an RN Residency Program. This comprehensive program is the cornerstone of our efforts to attract, hire, and retain the best possible nursing staff and to help us continue to foster a culture where nurses feel empowered and valued.



*Estelle Sands*

*Pictured above: Wendy Luca, Clinical Nurse Educator, MSN, RN, OCN (center) with 2015–2016 Nurse Residents.*

# PHCS Foundation Financial Summary

An independent audit of the Princeton HealthCare System (PHCS) Foundation conducted by PricewaterhouseCoopers resulted in an unqualified opinion. The Foundation's investment portfolio is managed by SEI Private Trust Company and Grosvenor Capital Management, L.P., with oversight provided by a joint Investment Committee of the PHCS Board of Trustees and the PHCS Foundation Board of Directors. All *Design for Healing* capital campaign contributions were maintained in short-term holdings at Wells Fargo Bank. Our thanks go to the PHCS Audit Committee, along with the PHCS Finance Committee.

**Long-term investments** attained an average 0.80% positive rate of return for 2015.

**Gifts and pledges** received for 2015 totaled more than \$4.9 million.

## Thanks to You in 2015



**\$3.6 million** was transferred to Princeton HealthCare

System (PHCS) from the PHCS Foundation to support capital needs and programmatic enhancements.



**\$1.9 million** was raised in support of University Medical Center of Princeton's Edward & Marie Matthews

Center for Cancer Care, Emergency Department, Center for Surgical Care, Women's Health, Pediatric Care, and Bristol-Myers Squibb Community Health Center. An additional \$1 million was raised to support other PHCS programs and initiatives.



**\$1.4 million** was raised

in unrestricted monies.

## Robust Internal Grants Program Thanks to Annual Support

**During the 2015 grant cycle**, Princeton HealthCare System (PHCS) Foundation awarded 10 grants totaling \$250,000 for programs designed to improve care and services for our patients and the community. Financed by gifts to the Annual Fund, Internal Grants are awarded on a competitive basis. Each year, PHCS physicians, clinicians, and other staff members submit proposals for innovative initiatives that will have a positive impact on their respective areas. Award decisions are made by an Internal Grants Committee consisting of community volunteers, PHCS administrators, physicians, and board members. Particular consideration is given to projects that fulfill a demonstrated need and have strong, measurable outcomes.

Grants awarded in the 2015 cycle will be used to fund programs during the 2016 year. In 2016, Internal Grants are supporting a wide variety of important and productive initiatives, including a program to help critical care patients and their families to make treatment decisions, a weight loss program targeting disadvantaged populations, a perinatal bereavement program, and crisis intervention training for clinical staff. For a complete list of the programs or initiatives that were awarded funding during the 2015 grant cycle, please visit [www.princetonhcs.org/foundation](http://www.princetonhcs.org/foundation).





# Caring for Our Tiniest Patients

Since its opening in 2012, University Medical Center of Princeton (UMCP) has been the destination of choice for expectant families in our area. In fact, UMCP received the 2016 Women’s Choice Award® as one of America’s Best Hospitals for Obstetrics. We anticipate that the hospital will deliver more than 2,300 babies in 2016, and the number of maternity patients and births continues to trend higher every year.

In 2015, UMCP’s Center for Maternal and Newborn Care became state-designated as a Level III Neonatal Intensive Care Unit—also known as a Community Perinatal Center (CPC)–Intensive. Our NICU now provides a more advanced level of care to babies who are born as early as 28 weeks of pregnancy and/or who weigh 2.2 pounds or more.

**Support for renovations, equipment, and staff training in the NICU came from two sources: the proceeds of the 20th Annual Princeton HealthCare System Golf Outing and a generous gift from Will and Alyson Landers.**



**UMCP received the 2016 Women’s Choice Award® as one of America’s Best Hospitals for Obstetrics.**



# Fulfilling Our Community's Greatest Health Needs

Chronic illnesses, healthy eating, physical activity, and access to health care are all key health concerns identified by focus groups and interviewees during Princeton HealthCare System's (PHCS) most recent Community Health Needs Assessment, conducted in 2015. With the help of generous individuals, corporations, and foundations, PHCS is addressing these concerns through community outreach initiatives and new programs at the Bristol-Myers Squibb Community Health Center (University Medical Center of Princeton's clinic for uninsured and underinsured patients).



**Gifts from area residents Scott and Tracy Sippelle and local corporation Novo Nordisk** are underwriting "Eating and Living Well," a community outreach initiative consisting of a Healthy Eating, Active Living series for adults and a hands-on Kids Can Cook series that will be offered in various locations across the local community throughout 2016.

Meanwhile, the **Bristol-Myers Squibb Community Health Center is launching two new pilot programs.** With support from the **James E. and Diane W. Burke Foundation** and **Bob and Leslie Doll**, the Center will begin offering After-Hours Pediatric and Adult Care Clinics. In addition, the Center will pilot a complex care coordination program to help its most at-risk patients, thanks to a gift from **Mrs. Lee Gunther-Mohr**, a longtime hospital volunteer.

## #GivingTuesday: Another Successful Year!

The year 2015 was the second time that Princeton HealthCare System (PHCS) Foundation took part in #GivingTuesday, an international day of giving that occurs every year after Black Friday and Cyber Monday. Including a generous matching gift by the Lebensfeld Foundation, the 2015 effort raised more than \$244,000 for the PHCS Annual Fund, which supports important priorities such as training of clinicians, technology upgrades, and providing care for the uninsured and underinsured of our community.

[www.princetonhcs.org/foundation](http://www.princetonhcs.org/foundation)



REMEMBER  
PHCS FOUNDATION  
ON **TUESDAY**,  
**NOVEMBER 29, 2016!**

# Looking Ahead



As we take a moment to reflect on the many accomplishments of Princeton HealthCare System (PHCS) in 2015, we are grateful for your contributions and energized by all that still lies ahead in 2016. Looking ahead, we want to point out several opportunities that remain available and in need of funding.

Although we cannot list them all, some specific programs that support and enhance the care that PHCS provides for the continued well-being of our community include: navigation and coordination of care for our patients with cancer, which provides psychosocial support services to care for the patient from diagnosis to survivorship; expanding the Orthopedic Education Center with therapy and exercise space as part of the Jim Craigie Center for Joint Replacement; programmatic support for the Pelvic Wellness Program; raising additional funding for Palliative Care Services; and the expanded hours of the Bristol-Myers Squibb Community Health Center, which will increase access for the uninsured and underinsured in our community.

The PHCS Foundation's Fall 2016 newsletter will include additional updates and stories about our donors. Until then, we wish you good health and thank you again for your continued support.

Sincerely,

A handwritten signature in black ink that reads "Gerard A. Compito".

**Gerard A. Compito, MD**

Chairman, PHCS Foundation Board of Directors

**Please consider supporting** Princeton HealthCare System's important programs, medical equipment, and technology by contributing to Princeton HealthCare System Foundation at [www.princetonhcs.org/foundation](http://www.princetonhcs.org/foundation) or by calling **609.252.8710**.

**To view a complete list of 2015 donors,** please visit [www.princetonhcs.org/foundation](http://www.princetonhcs.org/foundation).



**Princeton HealthCare System  
Foundation**

Investing in Your Health

**MAKE A GIFT  
TO THE ANNUAL  
FUND NOW BY  
USING YOUR  
SMARTPHONE:**



Should you no longer wish to receive mailings of this type from Princeton HealthCare System Foundation, please opt out via email at [foundation@princetonhcs.org](mailto:foundation@princetonhcs.org) or by calling 609.252.8718. Please be sure to give us your complete name and mailing address, and indicate whether you wish to opt out of emails, telephone calls, mailings, or event invitations.

# Giving Today *for* Tomorrow

For nearly a century, PHCS has benefited from the generosity and forethought of members of the **1919 Society** who have expressed their commitment and values by planning a future gift through their will or trust.



During 2015, Princeton HealthCare System (PHCS) Foundation received two realized bequests totaling \$200,000, one given anonymously and the other from the estate of **Dorothy "Butz" Noonan**. Both gifts came from longtime donors to PHCS in support of the Annual Fund, and they will be directed to areas with the greatest need and potential for impact in 2016.



**The 1919 Society welcomed a new member in 2015: Michael L. Barnett, DDS** (*pictured*), who made a provision in his will to establish a future endowment to support technology and innovation at University Medical Center of Princeton's (UMCP) Edward & Marie Matthews Center for Cancer Care. As a dentist with a specialty in periodontics and oral medicine, Dr. Barnett has a keen awareness of the importance of keeping pace with advances in technology in order to provide exceptional diagnostic and treatment services. He hopes that his future endowment "will provide resources that will enable UMCP to remain at the forefront of cancer diagnosis and treatment." Dr. Barnett is a member of the PHCS Foundation's Board of Directors, Cancer Center Advisory Committee, and Internal Grants Review Committee.

Planned gifts of any size are greatly appreciated and may be allocated to support a variety of areas. To learn more about giving through bequests, life-income arrangements, or other planned gifts, please visit [www.princetonhcs.org/waystogive](http://www.princetonhcs.org/waystogive), or call 609.252.8710.

## 2015

### Princeton HealthCare System Foundation Board of Directors

#### Officers

Gerard A. Compito, MD  
*Chairman*

Barry S. Rabner  
*President*

Alyson M. Landers  
*Vice Chair*

Anthony J. Kuczinski  
*Vice Chair and Treasurer*

Glenn Zirbser, CPA, MBA  
*Assistant Treasurer*

Calvin L. Butts, Jr.  
*Secretary*

Timothy H. Mathiasen  
*Assistant Secretary*

#### Directors

Leonard J. Berlik  
William P. Burks, MD  
Frederick E. Cammerzell, III, Esq.  
Rachel P. Dultz, MD  
W. Thomas Gutowski, III, MD  
Jemo Kang, PhD  
Norman R. Klath  
Edward E. Matthews  
Rhonda A. Medina  
Neena M. Patil  
Kim J. Pimley  
Paula W. Taylor  
Amrit Walia Zaidi  
John D. Wallace  
Curtis M. Webster

*As of December 31, 2015*

#### Departing Directors

The Princeton HealthCare System Foundation would like to thank departing Directors Frederick E. Cammerzell, III, Esq. and Edward E. Matthews.

#### Incoming Directors

We warmly welcome new Directors Michael L. Barnett, DDS and Ruby Sharma.