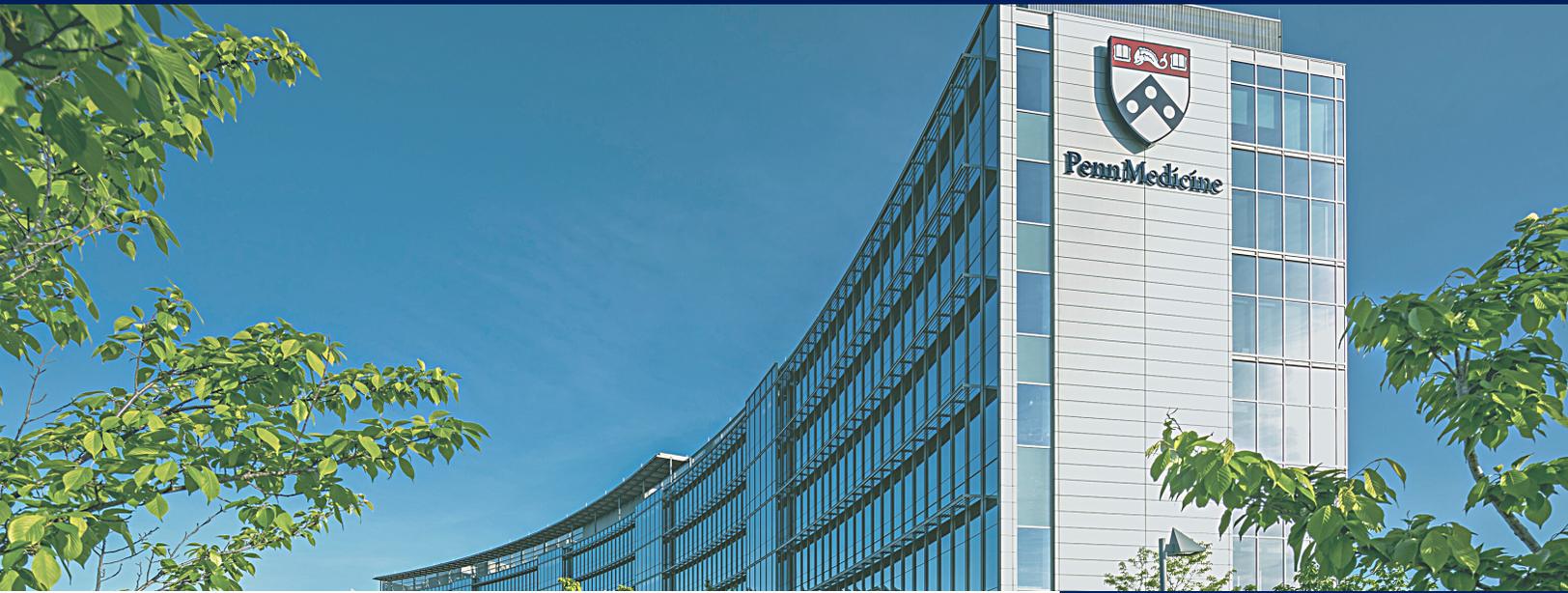




Penn Medicine  
Princeton Medical Center Foundation

# PMCF PARTNERS

*Corporate and Foundation Partners Program*



**Princeton Medical Center Foundation's Corporate and Foundation Partners program offers a unique opportunity for corporations and foundations committed to investing in healthcare and the community, to partner with Penn Medicine Princeton Medical Center - a leading provider in comprehensive healthcare.**

The Partners program is designed to create a mutually beneficial partnership with companies and foundations of all sizes by offering a variety of meaningful opportunities to support the hospital. Partnerships can be tailored to meet the needs of your company or foundation's philanthropic interests. From annual support, event sponsorships, and program or equipment funding, partnering with Princeton Health provides tremendous impact on the community at large, including your own employees and key stake holders.

Philanthropy has been a hallmark of Penn Medicine Princeton Health's history for over a century. From our modest beginnings in a farmhouse on Witherspoon Street, the support of our community has played a pivotal role in our success and helped prepare us for changing healthcare needs over time and today's unprecedented new challenges.

**PARTNERSHIP WITH  
PRINCETON MEDICAL  
CENTER FOUNDATION  
MAKES IT POSSIBLE  
FOR PENN MEDICINE  
PRINCETON HEALTH TO  
ADVANCE ITS MISSION  
OF DELIVERING  
EXCEPTIONAL,  
COMPASSIONATE AND  
INNOVATIVE CARE,  
BUILD FOR THE FUTURE,  
AND CONNECT TO  
THOSE WITHIN THE  
COMMUNITY.**

# ANNUAL SUPPORT

Gifts made to Princeton Medical Center Foundation directly impact the patients, family members, and community of Penn Medicine Princeton Health (PMPH). Annual support helps us address our most pressing challenges and meet the changing needs of our community. Ways in which support has helped PMPH include:

- Investing in technological advancements and innovation to ensure that we continue to provide the most up to date treatment options
- Supporting education and professional development of nurses and staff which translates to positive patient outcomes
- Providing financial assistance to patients to help defray the expense for prescription medications, transportation or treatment

*Benefits for annual support correspond to the Foundation's annual recognition and benefit levels.*

## PROJECT FUNDED FOCUS

We recognize that many corporations have targeted philanthropic initiatives. Partners can dedicate funding to specific projects or programs that fall within their giving structure. Support might include funding pediatric care, providing scholarship funds for our nursing staff, funding specific equipment or departments, supporting our First Responders and Veterans or supporting community education programs.

### Areas of focused support include, but are not limited to:

**Maternity Center** - Taking a newborn home is an exciting and memorable experience. Partner support can provide heart safe monitors for new moms at risk of high blood pressure or newborn swaddles for new mothers to take home.

**Behavioral Health**—PMPH offers extensive inpatient and outpatient behavioral health care and is a regional leader in treatment for women and trauma, adolescents and first responders. Partner support can provide programmatic funding or more specific focus in areas such as community workshops for schools and organizations in mental health or items of need such as journals for our adolescents.

**Art Therapy** - The creative arts have a long history in aiding therapy and healing. Partner support enhances our ability to provide art therapists working with seniors on our ACE unit.

**PMPH Cancer Center**—The Cancer Center provides a complete continuum of care, giving patients full access to specialized clinical services, rehabilitative care, and support they need during treatment and recovery. Partner support can provide funding for patient support programs like yoga, massage and reiki or financial counseling to help navigate the expenses related to care.



# EVENTS & SERIES SPONSORSHIPS

PMPH holds a variety of community wide events and sessions throughout the year. A majority of our sponsored events are free to the public, while others are designed to raise money for specific programs. Sponsorships are a wonderful opportunity to increase visibility and advertising within the community. Packages begin at \$2,500. *Benefits are tailored to event and sponsorship amount.*

**In-Person & Virtual Sessions:** PMPH offers a variety of programming dedicated to promoting healthy living at every stage of life and to enhancing quality of life by addressing needs of women, men, seniors, children, adolescents and diverse populations. Sponsorship of a series of classes includes prominent online logo recognition and on the PMPH website.

**Events:** PMPH offers a host of events year round including our **Annual Golf Outing, Kids Marathon, Cancer Survivor Day, Women's Health Luncheon, Celebrity Guest lectures** and more. A complete list of sponsorship opportunities and benefits is available upon request.

***Support at the \$10,000 level or higher will entitle a corporation to coordinate a virtual or on-site session of their choice for employees.***

## WOMEN'S HEALTH NETWORK

With a focus on Women's Health, this network will provide women within our community key information about the latest medical advances and technologies in women's health from medical experts.

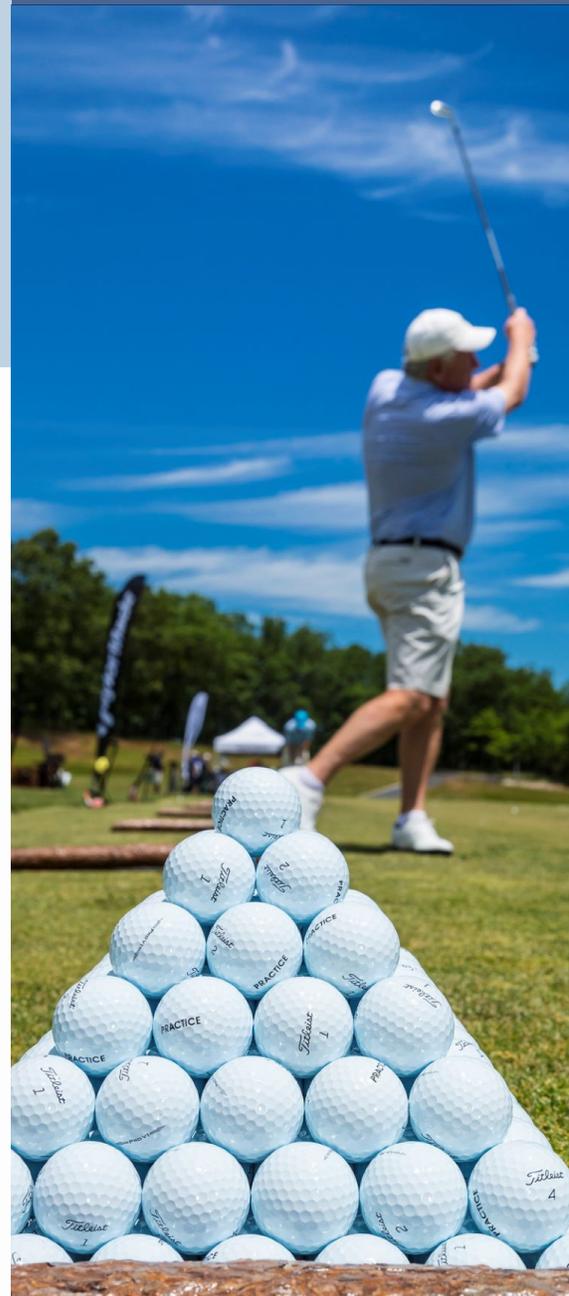
Live sessions will be led by a leading health expert and will allow for discussion and Q&A's. Additional monthly communication will be provided via email. Past topics of this popular event have included conversations about healthy aging, joint and bone health, mindfulness and mental health.

We hope you will consider joining the thousands of individuals, corporations and foundations who support Penn Medicine Princeton Hospital. For more information about how to become a partner, please contact **Brannan Osburn Berman, Associate Director of Development at [Brannan.Berman@PennMedicine.Upenn.edu](mailto:Brannan.Berman@PennMedicine.Upenn.edu) or 609.252.8701**

## RECOGNITION & BENEFITS OF PARTNERSHIP

Partnership benefits vary with giving amounts regardless of which partnership or sponsorship you choose. Depending on your level of support, your company will receive:

- Public listing and recognition in print and media outlets
- Listing on donor walls located in the Hospital Lobby.
- Hospital tours for employees or executive staff
- Opportunities to sponsor Foundation events
- Opportunities for enhanced corporate wellness benefits



# PMCF Partners

Current Partners (4/2020- Current)

## Leader

(\$25,000+)

- Bristol Myers Squibb
- Compass One Healthcare
- MHJ Life Sciences
- Novo Nordisk, Inc.
- RWJ Foundation

## Steward

(\$15,000- \$24,999)

- Janssen Pharmaceuticals
- Lockheed Martin
- Piper Sandler
- Princeton University

## Advocate

(\$10,000 - \$14,999)

- Acclara Solutions
- Clearway Energy Center
- Eagle Janitorial Services
- Firmenich
- George Link, Jr. Charitable Trust
- Gilbane
- The Northern Trust Company
- Wells Fargo

## Associate

(\$5,000 - \$9,999)

- Angelone Homes
- Bennett Brother Mechanical
- Bryn Mawr Trust
- Canon Solutions America
- CBIZ KA Consulting Services
- CBRE
- Devries
- East Chop Capital
- Getaway Society
- ImageFIRST Healthcare Laundry Specialists
- J&J Health Care Systems
- Lightbeam Health Solutions
- Medacta, USA
- NextCore Group/HART Healthcare, LLC
- NRG
- RennerBrown
- Rider University
- Schneider Electric Buildings America, Inc
- Stevens & Lee
- Symmetry Workforce Solutions, LLC
- Syska Hennessy Group
- The Amboy Foundation
- Triple J & Sons Landscaping
- Turner Construction Company
- Unitek
- WithumSmith+Brown, PC

## Friend

(\$1,000-\$4,999)

- Baratz and Associates, P.A.
- Brick Farm Group
- Cannon Design
- CNT Consulting, Inc
- East-Com Solutions, LLC
- Educational Testing Service
- FASTSIGNS of Lawrenceville
- First Bank
- French & Parrello Associates, PA
- Get Involved Now/Getwell Network
- Herring Properties LLC
- Hightstown-East Windsor Lions Club
- La Mezzaluna
- McMaster-Carr Supply Company
- NJM Insurance Group
- Optiv
- Ovation at Riverwalk
- Princeton University
- Sailpoint
- SEI Investments
- Silicon Andhra
- The Jessica Foundation
- The Wawa Foundation
- Zimmer Biomet

# PMCF Partners Program

## PARTNERSHIP BENEFITS

	LEADER \$25,000+	STEWARD \$15,000-\$24,999	ADVOCATE \$10,000-\$14,999	ASSOCIATE \$5,000-\$9,999	FRIEND \$1,000-\$4,999
Two Complimentary individual golf tickets to the Annual Princeton Health Golf Outing (some restrictions apply and determined at time of gift)	✓				
Access to Penn Medicine Princeton Health's diverse network of Physicians for Employee Health Seminars/Discussions	✓	✓			
Opportunity to work with Penn Medicine Princeton Health Occupational Health for Employee Wellness Fair	✓	✓			
Private meeting invitation with PMPH CEO and other executives	✓	✓	✓		
Opportunity to coordinate with Community Wellness to provide a virtual or on-site class of your choice for employees	✓	✓	✓		
Four Complimentary tickets to annual Community Wellness Lecture Event	✓	✓	✓		
Prominent online Logo Presence on PMPH website and relevant pages	✓	✓	✓		
Invitation to annual breakfast with PMPH CEO and other executives	✓	✓	✓	✓	
Private Hospital Tour upon request	✓	✓	✓	✓	✓
Invitation to Foundation Events	✓	✓	✓	✓	✓
Annual Recognition on our donor walls, in our Impact Report, Foundation Newsletter and online	✓	✓	✓	✓	✓
<b>EVENT SPONSORSHIPS:</b> Benefits to be tailored based on level of support and event format					