



2014 Impact Report

Princeton HealthCare System Foundation

Thanks to You in 2014

\$6.2 million was transferred to PHCS from the PHCS Foundation to support capital needs and for programmatic enhancement throughout PHCS.

\$1.9 million was raised in support of University Medical Center of Princeton (UMCP)'s Bristol-Myers Squibb Community Health Center, Edward & Marie Matthews Center for Cancer Care, Institute for Surgical Care, and initiatives supporting women's health.

\$1.6 million was raised in unrestricted monies.



I'm pleased to share the Princeton HealthCare System (PHCS) Foundation 2014 Impact Report and to introduce a new format that is aimed at presenting an informative and concise summary of our philanthropic achievements. Our complete 2014 donor list is available on the PHCS Foundation's webpage, www.princetonhcs.org/foundation, or a copy may be requested by calling the Foundation at 609.252.8710.

The entire PHCS family, together with the patients we serve, are grateful for your contributions. Our donors have a variety of motivations for supporting PHCS—many wish to show their gratitude for exceptional care, some choose to contribute in memory of a loved one who has passed away, and others simply believe strongly in the vital role our organization plays in the community. Whatever the reason, philanthropy provides additional resources for programs and services that were created to meet the needs of those who rely on us to deliver a comprehensive continuum of care.

Thanks to your donations, PHCS received funding that aids continuing operations through the purchase of equipment and the support of ongoing patient care needs, community health services, and comprehensive training for PHCS staff. Funding from the PHCS Foundation is a critical part of helping to ensure that PHCS is well positioned to continue to provide outstanding care for years to come.

Sincerely,

Barry S. Rabner
President, Princeton HealthCare System Foundation Board of Directors
President and CEO, Princeton HealthCare System

Improving Patient Experience Through Internal Grants

Made possible through unrestricted support from our generous donors, PHCS Foundation's Internal Grants Program funded **12 awards totaling \$250,000 in 2014 for innovative initiatives across the healthcare system.**

One such program, "Early Mobilization in the CCU," is a collaborative effort between UMCP's Critical Care Unit and Inpatient Rehabilitation Services to strengthen critically ill patients once their condition has stabilized. Prolonged bed rest can lead to severe weakness, illnesses, and other serious complications, and early mobilization has been shown to improve clinical outcomes, reduce hospital stays, and—ultimately—improve patients' quality of life. This grant is supporting the start-up of this program by funding program development, equipment, and IT integration.

Other funded initiatives include the purchase of new high-efficiency phlebotomy carts for each inpatient hospital floor, programs to help post-treatment cancer survivors, staff training such as a nonviolent crisis intervention program, prescription expense relief for uninsured and underinsured patients, and implementation of new treatments. These programs represent continuous funding opportunities at PHCS.

For a description of all 12 recipients, please visit www.princetonhcs.org/foundation, and click on *News & Events*.

2014 Internal Grants Program Awardees

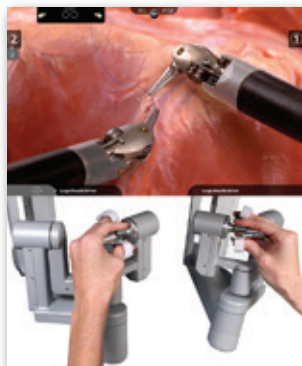
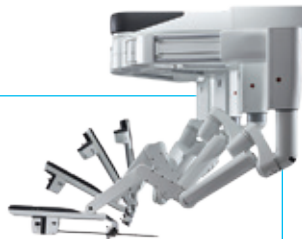
- Princeton HomeCare Services
Best Practices in Home Health Care Training
- Community Education & Outreach
Breastfeeding Education and Lactation Support Program
- UMCP Behavioral Health Work Group
Crisis Intervention and Prevention Training
- Performance Improvement, Infection Control, and Patient Safety
Compassion in Action: Schwartz Center for Compassionate Healthcare Rounds
- Edward & Marie Matthews Center for Cancer Care
Comprehensive Survivorship Program
- Llura & Gordon Gund Center for Critical Care and Inpatient Rehabilitation Services
Early Mobilization Program in the UMCP Critical Care Unit
- Center for Eating Disorders Care
Enhancing Evidence-Based Treatment for Eating Disorders Program
- UMCP Laboratory Services
High-Efficiency Phlebotomy Carts
- Princeton Homecare Services/Rehabilitation Services/
Outpatient Rehabilitation Network
Joint Replacement Rehabilitation Program
- Bristol-Myers Squibb Community Health Center
Prescription Assistance Program 2014
- UMCP Telemetry Unit
Project Re-Engineered Discharge (RED)
- UMCP Department of Pharmacy Services
UP-TEAM: Utilizing a Pharmacy-Technician to Achieve Optimal Medication Program



PHCS Foundation Summary of Activities

An independent audit of PHCS Foundation that was conducted by PricewaterhouseCoopers resulted in an unqualified opinion. The Foundation's investment portfolio is managed by SEI Private Trust Company and Grosvenor Capital Management, L.P., with oversight provided by a joint Investment Committee of the PHCS Board of Trustees and the PHCS Foundation Board of Directors. All *Design for Healing* capital campaign contributions were maintained in short-term holdings at Wells Fargo Bank. Long-term investments attained an average 6.23% positive rate of return for 2014. Gifts and pledges received for 2014 totaled more than \$3.6 million. **Our thanks go to the PHCS Audit Committee, along with the PHCS Finance Committee.**

Surgical Procedures with the da Vinci Surgical System® Improves Patient Outcomes



UMCP has one of the most comprehensive robot-assisted surgery programs in the region. The da Vinci Surgical System® is used to perform minimally invasive colorectal, gynecologic, thoracic, urologic, and urogynecologic procedures, as well as general surgery, including appendectomies and gall bladder operations.

In 2014, UMCP purchased two da Vinci Surgical System® robots

—the Xi System, which enables surgeons to operate through multiple small incisions

without having to reposition the machine, and the Si System, which is ideal for single-incision surgeries. As a result of these investments, UMCP is positioned to continue to provide exceptional surgical care by offering the latest in minimally invasive techniques. These techniques have been proven to reduce scarring, blood loss, and postoperative pain.

A significant portion of the cost to acquire the new equipment and to provide clinical training for surgical staff was covered by generous gifts from several donors, as well as from patients who benefited from robotic procedures.



19th Annual PHCS Golf Outing Benefits Matthews Center for Cancer Care

In 2014, PHCS's 19th Annual Golf Outing raised **more than \$229,000** to support the Edward & Marie Matthews Center for Cancer Care at UMCP. Lead sponsors of the event included Edward Matthews; Spacelabs Healthcare; Conner, Strong & Buckelew; SEI Investment Management; and Bill and Judith Scheide.

The Matthews Center for Cancer Care's multidisciplinary team provides patients with advanced clinical care and compassionate support in a modern, warm setting. By providing a complete continuum of care, the center gives patients with cancer full access to the specialized clinical services, rehabilitative care, and support they need during treatment and recovery.

Proceeds of our golf outing will be expended **to help purchase a 3D breast tomosynthesis mammography unit** for the UMCP Breast Health Center. This state-of-the-art technology delivers a view that is more clear and accurate than views available through digital mammography. This results in improved breast cancer detection rates and a decrease in false positive readings.

#GIVINGTUESDAY™

A Successful New Giving Initiative in 2014

The year 2014 was the first time that PHCS Foundation took part in Giving Tuesday, a global initiative that occurs every year after Black Friday and Cyber Monday. The purpose of Giving Tuesday is to put the focus on philanthropic giving and kick off the giving season. Including a generous matching gift by the Lebensfeld Foundation, our first year's effort raised **more than \$277,000 for the Annual Fund**, which supported many priorities, including training of clinicians, technology upgrades, and providing care for the uninsured and underinsured of our community.



Looking Ahead



Summer is approaching, and as we reflect on the first half of the year, we would like to thank you for being a part of our donor community. Your contributions in 2014 have helped the PHCS Foundation in its mission to develop and strengthen philanthropic support for PHCS.

Looking ahead, we want to point out that several opportunities remain to contribute to specific programs that are a significant part of the care that PHCS provides. A few of the important projects that we are focusing on include the enhancement of UMCP's Neonatal Intermediate Care Unit, continued enhancements to the Institute for Surgical Care, and the launch of our Women's Pelvic Health program.

The PHCS Foundation's fall 2015 newsletter will include additional updates and stories about several of our donors.

Until then, we wish you good health and thank you again for your continued support.

Sincerely,

Gerard A. Compito, MD
Chairman, PHCS Foundation Board of Directors



**Princeton HealthCare System
Foundation**

Investing in Your Health

Foundation Mission Statement

The mission of the Princeton HealthCare System Foundation is to financially support and promote the mission of the Princeton HealthCare System.



**Make a gift to
the Annual Fund
now by using
your smartphone.**

Should you no longer wish to receive mailings of this type from Princeton HealthCare System Foundation, please opt out via email at foundation@princetonhcs.org or by calling 609.252.8718. Please be sure to give us your complete name and mailing address, and indicate whether you wish to opt out of emails, telephone calls, mailings, or event invitations.

2014 Princeton HealthCare System Foundation Board of Directors

Gerard A. Compito, MD
Chairman

Barry S. Rabner
President

Alyson M. Landers
Vice Chair

Anthony J. Kuczinski
Vice Chair and Treasurer

Glenn Zirbser
Assistant Treasurer

Calvin L. Butts, Jr.
Secretary

Timothy H. Mathiasen
Assistant Secretary

Joyce Albers-Schonberg

Leonard J. Berlik

William P. Burks, MD

Frederick E. Cammerzell, III, Esq.

Rachel Dultz, MD

Gwen E. Guglielmi, MD

W. Thomas Gutowski, MD

Jemo Kang, PhD

Norman Klath

Margaret Lancefield, MD, PhD

Edward E. Matthews

Kim J. Pimley

Lisa Skeete Tatum

John D. Wallace

Curtis M. Webster

*This list reflects the Board membership
as of December 31, 2014.*

Departing Directors

The Princeton HealthCare System Foundation would like to thank departing Directors Joyce Albers-Schonberg; John S. Chamberlin; Rachel D. Gray; Gwen E. Guglielmi, MD; Margaret Lancefield, MD, PhD; and Lisa Skeete Tatum for their years of service.

Incoming Directors

We warmly welcome new Directors Rhonda Adams Medina, Neena M. Patil, Paula Taylor, and Amrit Walia Zaidi in 2015.