



Princeton HealthCare System Foundation Mission

To develop and strengthen philanthropic support for Princeton HealthCare System from a full range of charitable sources.

To increase public awareness about Princeton HealthCare System and foster effective communications between Princeton HealthCare System and the community it serves.

To support Princeton HealthCare System in its mission to provide the greater Princeton and Central New Jersey region with the finest healthcare services available.

To apply the highest standards of ethical conduct with regard to fundraising practices, governance and stewardship.

Princeton HealthCare System (PHCS)

Princeton HealthCare System is a nonprofit organization that includes University Medical Center at Princeton, Princeton House Behavioral Health, Princeton Rehabilitation Services, Merwick Care Center, Princeton HomeCare Services and University Medical Center at Princeton Surgical Center.

University Medical Center at Princeton (UMCP) is an acute care, teaching community hospital and a University Hospital Affiliate of UMDNJ – Robert Wood Johnson Medical School. It is a Clinical Research Affiliate of The Cancer Institute of New Jersey, the only facility in the state designated as a Comprehensive Cancer Center by the National Cancer Institute.

PHCS is a joint venture partner in Princeton Fitness & Wellness Center and Princeton Endoscopy Center. Princeton HealthCare System also operates several additional affiliates including PHCS Occupational Medicine Services, PHCS Medical Equipment, Princeton HealthCare Management Services and Princeton Medical Properties.

PHCS has 477 licensed beds, over 2,800 employees, 45 residents and fellows from the UMDNJ – Robert Wood Johnson Residency Training Programs, and 953 physicians and dentists affiliated with the system.

University Medical Center at Princeton
 Princeton House Behavioral Health
 Princeton Rehabilitation Services
 Merwick Care Center
 Princeton Home Care Services
 University Medical Center at Princeton Surgical Center
 Princeton Fitness & Wellness Center
 Princeton Health Care System Foundation

Redefining Gase Now and for the Future



Pictured above from left to right:Edward E. Matthews and Barry S. Rabner

hese are extraordinary times for Princeton HealthCare System. Every day we make remarkable improvements in healthcare delivery. At the same time, the New University Medical Center at Princeton will shape the future of healthcare in the region for decades to come.

In 2007, we added innovative new treatments and services, earned state and national recognition for the quality of our care, and advanced our commitment to safety and patient satisfaction. Our ongoing investments in the current facilities focused on equipment upgrades and enhancements to ensure the delivery of the highest quality services to our patients. As patients accessed our services at record levels, we reached beyond our hospital walls to improve community health.

In 2008, PHCS will break ground on a new, state-of-the-art University Medical Center at Princeton, which will be prepared to address the many reasons people turn to hospitals throughout their lives – from mother and infant care through neurosurgery and emergency angioplasty. The new hospital promises to be a place that is designed for healing, with the advantages of all we know today about medicine and technology, comfort and compassion, prevention and education. The best possible medicine and outcomes will be available right here.

I would like to thank all of you who share our vision for healthcare today and tomorrow, and encourage your continued involvement. None of our successes would be possible without the people who make up Princeton HealthCare System and care deeply about our mission. Their dedication – in our clinical facilities, administrative offices, units and programs – makes it possible for us to be leaders in the field, and they are worthy of your support.

Barry S. Rabner

 $President \ \& \ Chief \ Executive \ Officer, \ Princeton \ Health Care \ System$

Princeton HealthCare System has grown from its modest beginnings in 1919 to a major regional teaching hospital. We are proud of the quality of service we provide today, but will not rest on our laurels. We will persist in striving to improve our current award-winning service delivery.

Building a new hospital from the ground up is a rare project on the East Coast. This offers a singular opportunity to create – without boundaries – a new kind of healthcare environment. This compelling and challenging project will take PHCS to new and innovative levels of healthcare delivery.

We thank our donors who have responded to our vision, meeting our current resource requirements and the needs of the new hospital. Thanks to all of you, giving to PHCS reached an all-time high in 2007. Thanks to your philanthropic support, we can lead the way in healthcare today and tomorrow.

I personally invite you to participate in this transformation and help make the tremendous future of PHCS a reality.

Edward E. Matthews

President and Director, C.V. Starr & Co. Inc.

Chair, Princeton HealthCare System

Supporting PHCS Today, Preparing for 2011



Pictured above, from left to right: Joe Stampe and Dick Scribner

s we continue supporting PHCS today, we are preparing for 2011, when the doors will open for a new hospital serving Princeton and the surrounding region. Designed to reflect the most advanced thinking about the way people interact as they work toward health and healing, the new hospital will revolve around the needs of patients and families, and its new technology will enhance the ability of the hospital to provide personalized care that is second to none.

PHCS' leaders regard the physical construction of the high-tech healthcare campus as the bones of the vision, but not the heart. It is the continued commitment to compassion – encased in a state-of-the-art facility – that will make University Medical Center at Princeton a national model of healthcare delivery.

With the new hospital, PHCS will continue anticipating and responding to the lifelong needs of the residents of Central New Jersey, with compassion and clinical care of unsurpassed quality. We thank our donors for investing in Princeton HealthCare System so that it will be here and be strong when we need it.

Richard O. Scribner

Retired, President and CEO, Recording for the Blind & Dyslexic Chair, Princeton HealthCare System Foundation

hospital is one of the most important institutions in a community. It touches the lives of everyone, regardless of age or economic status. A first-class hospital is something we must never take for granted. With the help of our donors, Princeton HealthCare System Foundation supports and invests in Princeton HealthCare System's vision to provide excellent, compassionate care today. I would like to thank everyone who has made giving to PHCS a priority, thereby helping it become a great medical institution, recognized for its commitment to enhancing the health of its community; providing superior services to its patients; embracing clinical innovations; providing exceptional medical and health education; supporting a knowledgeable, skilled and caring medical and employee staff; and delivering outstanding value.

The year 2007 brought a record-breaking year in donations to the Foundation. The incredible generosity of our community, whether for our relocation efforts or for unrestricted, annual giving, has allowed us to increase the support we have been able to provide for new technologies, innovative programs, and more.

Joseph E. Stampe

Vice President of Development, Princeton HealthCare System Foundation

PHCS INCOME FROM OPERATIONS \$ 20 M \$ 18 M \$ 16 M \$ 14 M \$ 12 M \$ 10 M \$8 M \$ 6 M \$ 4 M \$ 2 M 0 \$ -2 M \$ -4 M '02 '03 '04 '05 '06 '07

Princeton HealthCare System 2007 Performance

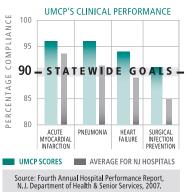
PHCS realized \$18.3 million in audited operating income for a 6.3 percent operating margin for the fiscal year ending December 31, 2007. That compares with \$10.9 million in operating income, and a 3.9 percent operating margin, a year earlier.

PHCS' 2007 results include \$6.5 million in non-reimbursed costs for charity care, an increase from the previous year.

Princeton HealthCare System has generated solid financial results while continuing to invest in new programs and state-of-the-art technology, and hiring exceptional additional staff to meet the needs of a growing population.

UMCP's scores in New Jersey's fourth annual Hospital Performance Report were among the highest in the state:

- 98% for the treatment of heart attacks.
- 94% for the treatment of congestive heart failure.
- 96% for the treatment of pneumonia. The hospital's scores rank among the top 10 percent of hospitals in the state for treatment of pneumonia. UMCP ranked first in Mercer County for pneumonia care and heart failure treatment, and tied for first in the county for surgical infection prevention.
- 91% for the prevention of surgical infection.



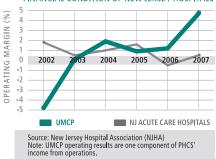
UMCP maintains a high level of patient satisfaction compared with other hospitals in New Jersey. During the fourth quarter of 2007, UMCP Surgical Center achieved a 96th percentile patient satisfaction score from Press Ganey, the leading patient satisfaction measurement firm. The results marked an impressive eighth quarter in a row that the Surgical Center has scored in the 96th percentile or better.

Princeton HomeCare Services achieved an overall 98 percent patient satisfaction score for 2007. PHC scored better than both state and national peers in 8 out of 11 categories on nationally reported outcome measures. Customer satisfaction scores have been above 95 percent for overall satisfaction in all four quarters of 2007.

PHCS' financial performance places us among the top 10 percent of hospitals and healthcare systems in New Jersey. Overall,

nearly 50 percent of New Jersey hospitals and healthcare systems were operating in the red through the end of 2007, according to the latest edition of the New Jersey Hospital Association's Financial Status of New Jersey Hospitals Report.





UMCP's Acute Rehabilitation Unit, located on the Merwick Campus, received a full threeyear accreditation from the Commission on Accreditation of Rehabilitation Facilities (CARF). It is the only CARF-accredited acute rehab facility in Mercer County.

UMCP was identified as one of the region's lowest-cost healthcare providers while achieving exceptional clinical performance by Data Advantage Corp.'s Low Cost 100 Report™, which reviews the 100 low-cost providers for each of the region's 50 high-volume medical diagnoses and procedures.

UMCP received an \$80,000 award from the Horizon Blue Cross Blue Shield of **New Jersey Hospital Recognition Program** and for the hospital's participation in the Leapfrog Hospital Rewards Program™. UMCP met the Leapfrog Group's National Quality Forum requirement for its 27 identified key safe practices, meeting or exceeding state and national safety goals, particularly in the areas of reduced risk of harm from falls, prevention of healthcareassociated pressure ulcers, reduced risk of infections, prevention of surgical fires and improved medication safety.

UMCP's Department of Pharmacy Services became the first hospital pharmacy in New Jersey to acquire and implement the new Cardinal Assist Program, a state-of-theart medication management system to enhance patient safety.

The New Jersey Department of Health and Senior Services certified **UMCP** as one of the first hospitals in the state to be a Primary Stroke Center, based on UMCP's advanced capabilities and protocols for the rapid and effective treatment of stroke patients.

UMCP's Acute Rehabilitation Unit, located at Merwick, became the only Commission on Accreditation of Rehabilitation Facilities accredited acute rehab facility in Mercer County when it received their full three-year accreditation in 2007.

The American Cancer Society, Mercer County, honored UMCP at its "Celebration of Life" gala and named UMCP the recipient of the Medical Honoree Award. The Cancer

Program at UMCP combines advanced diagnostic and treatment technologies with a dedicated multidisciplinary team of cancer experts. UMCP is a Clinical Research Affiliate of The Cancer Institute of New Jersey, the only facility in the state designated as a Comprehensive Cancer Center by the National Cancer Institute.

The Princeton Regional Chamber of Commerce honored Barry S. Rabner, President & CEO, PHCS, with its Leader of the Year award in recognition of his vision and hard work toward the creation of a new state-ofthe-art hospital and healthcare campus for the region, as well as his leadership in fostering clinical and organizational excellence throughout PHCS.



Pictured above, from left to right: Paul Fitzhenry, representing award sponsor, TYCO, and Barry S. Rabner. Photo by Leigh Photo & Imaging



Insesting

"Our new GE Signa HDx 3.0T MRI (pictured above) will allow our patients to be imaged at new levels of astonishing speed, detail, and confidence. No other system matches its performance. Breakthroughs in parallel imaging mean lighteningquick reconstructions and exquisite image quality. As an Interventional Radiologist, this means that I will have the ability to visualize small-caliber blood vessels and peripheral vasculature in greater detail in some patients without the use of contrast or arterial catheters."

William A. Parker, MD Board Certified, Diagnostic Radiology and Vascular and Interventional Radiology, UMCP



"Americans are living longer and deserve to have high-quality healthcare services at every stage of life. Clinical laboratory testing is involved in over 75 percent of all medical outcomes. Our vision is to become the 'regional laboratory of choice via demonstrated excellence.' A state-of-the-art laboratory that provides high-quality testing is essential to achieve the value-added information that allows physicians to make the most appropriate medical interventions. State-of-the-art equipment is a prerequisite for providing high-quality testing. The Abbott Sapphire (pictured above), one of the most advanced hematology instruments currently available, provides the highest degree of detail and precision for all parameters that it measures."

Charles V. Wilson, MHA, MT (ASCP)Administrative Director, Clinical Laboratories, UMCP

In 2007, the UMCP Nuclear Medicine Department was granted a three-year accreditation by the American College of Radiology. Charles V. Wilson (pictured above) was awarded the 2007 Edward P. Dolbey Award for professional achievements in the field of clinical laboratory science.

in State-of-the-Art Technology for State-of-the-Art Care

Allocation for Clinical Capital Equipment: \$1,750,000

The Foundation's largest allocation for 2007 underwrote a portion of clinical capital improvements requested by the Medical Staff and Senior Management. The gift helped expand and enhance existing programs and update medical equipment and technology across PHCS' units.



"I have lived and operated a business in the West Windsor/Plainsboro area for over 20 years, and two of my three children were born at UMCP. I am pleased that my contribution supports new technology. In my industry – pharmacokinetics, drug metabolism and bioanalysis – the use of state-of-the-art instrumentations is critical. The modern healthcare system requires modern state-of-the-art equipment to deliver the finest healthcare."

Jinn Wu, PhD

Director, Princeton HealthCare System Foundation President & Founder, XenoBiotic Laboratories, Inc.

"We need state-of-the-art technology to deliver state-of-the-art care. The Zeiss Panteira microscope (pictured right), state-of-the-art equipment for neurosurgeons and other surgical subspecialists, significantly reduces the risk of complications. It is a valuable educational tool for residents, medical and nursing students. Nurses and anesthesiologists can track the status of surgical procedures on its monitor, anticipating the surgeon's needs and planning their next steps. Medical and nursing students also benefit from following procedures on its monitor. In order to retain and attract well-trained physicians we must continue to invest in new technology."

Melissa P. Schori, MD, FACP, CPE, MBA Vice President of Medical Affairs, PHCS



Dr. Schori (pictured above on the right, with Dr. Wu on the left), was appointed Vice President of Medical Affairs for Princeton HealthCare System in January 2007. Other important technology investments in 2007 included the purchase of automated urinalysis equipment for Pathology and continuing implementation of UMCP Radiology Department's Picture Archiving and Communication System (PACS). The system converts film-based imaging to digital, providing physicians with immediate access to images from anywhere in the hospital, and, if necessary, from outside locations via a secure network. PACS improves the turnaround time radiologists need to interpret images, and allows them to link images directly to their reports.



Pictured above, from left to right: Jennifer and Herbert Ruehle's four children; Alejandro (5), Elizabeth (10), Tatiana (4) and Theresa (11), and UMCP Clinic Pediatric Nurse Mary Ellen Finn (center).

The Ruehle's have adopted three medically fragile children from the more than 70 children they have fostered. A wonderful partnership has developed over the years between the Ruehles and the Pediatric Clinic staff, in order to assure the provision of appropriate care for all the children they have brought into their home and their hearts.

"The Ruehle family became known to us nearly 11 years ago, when Mrs. Ruehle visited our Clinic with newborn Elizabeth. A few months later, Theresa joined the family and Mr. and Mrs. Ruehle found themselves caring for two infant daughters. As the girls grew, they endearingly called each other "sister." After a few years, the Ruehle family was blessed with Alejandro and Tatiana. Mr. and Mrs. Ruehle are tireless in their efforts to provide a happy and healthy childhood for each child. This is the type of energy that continually inspires us to provide the finest care. When there are angels among us such as

Mary Ellen Finn, RN

University Medical Center at Princeton Outpatient Clinic

this fine family, the day seems just that much brighter!

"I don't think we could ever receive better or nicer care for our adopted and foster children than we receive at the Clinic! When you call, they don't put you on hold. The doctors treat you like human beings and explain things. The Clinic staff goes above and beyond the call of duty. The receptionists always remember to speak with my son Alejandro in Spanish and to give him a special treat, a cookie or something. He loves going to the doctor's office!"

Jennifer Ruehle (not pictured) Hopewell

Jerning the Underserved, Caring for the Needy

Allocations for Support for the Uninsured and Underinsured: \$ 583,700

Prescription Drugs for Clinic Patients: \$ 150,000

Prescription Cost Relief Fund for Clinic Patients: \$ 20,000

Transition Fund for Uninsured and Underinsured Patients: \$ 7,500

Medical Supplies, Equipment Fund for Indigent Clinic Patients: \$ 6,200

Hospice Grant Fund, Grateful Patients + Foundation Grant: \$ 30,000

Home Care Grant Fund: \$ 20,000



"Cuándo vine por primera vez a la Clínica, casi no podía estar parada y era casi imposible hacer mi trabajo como estilista de belleza. Probé todos los tratamientos posibles y cuándo vi al doctor el me dijo que la única opción era el reemplazo de la rodilla.

No tengo suficientes palabras para agradecerle a la Clínica porque yo no podía pagar por la cirugía y no tengo seguro médico. Ahora estoy de regreso en mi trabajo y muy contenta de poder reasumir todas mis actividades:"

"When I first came to the Clinic I could barely stand, and it was impossible to do my job as a beautician. All treatments were exhausted before the doctor told me the only option was surgery to replace my knee. I cannot thank the Clinic enough, because I could not have afforded the surgery on my own, and I have no insurance. I am back at work and very grateful to resume all of my activities."

Rosa Santacruz Monmouth Junction "Mi trabajo como traductor me da la oportunidad de ayudar a muchas personas en nuestra comunidad y me da una gran satisfacción ver que juego un papel importante en el cuidado médico que ellos reciben. Verlos recuperarse y regresar a sus trabajos me hacer sentir muy contento."

"Working as an interpreter, I have the opportunity to help many people from our community, and it gives me a great satisfaction to know that I play an important role in the medical care they received. Seeing them getting well and returning to work makes me feel very happy."

Fredy Estrada

Outreach Education Coordinator of Translation Services, University Medical Center at Princeton Outpatient Clinic

Translations from Spanish into English by Mr. Estrada.



UMCP, for a second year in a row, received five stars – the highest possible rating – for overall joint replacement surgery from HealthGrades, the nation's leading independent healthcare ratings company. The hospital's ranking puts UMCP among the top two hospitals in the state for overall joint replacement surgery.



Ensuring Access to Healing Prescription Drugs

A \$150,000 Foundation grant funds the Prescription Drugs for Clinic Patients Project which helps defray the expenses required to purchase prescription drugs. An additional \$20,000 is made available for those in the most extreme financial need who otherwise are unable to afford their co-pays.

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"The Pharmacy's dedicated and committed team of pharmacists, clinical pharmacists, staff and management deliver the hospital's healing mission through pharmaceuticals to all our patients, including those who need financial assistance. We are grateful to the hospital's donors for their support."

Michael Antoniades

Vice President of Operations, PHCS

"Our goal is to provide a continuum of care and avoid hospitalizations through pharmaceutical treatment. Thanks to the Foundation, our neediest patients have access to the quality pharmaceuticals required to maintain their well-being."

Stanley Reuben, RPh, MBADirector of Pharmacy Services, PHCS

In 2007 Michael Antoniades (pictured above left with Stanley Reuben) was named Vice President of Operations responsible for planning, directing and implementing programs and services for the following areas: Clinical Engineering, Environmental Services, Engineering/Maintenance, Laboratory, Materials Management, Nutrition, Pharmacy, Radiology, Real Estate and Security.

Expanding our Commitment to Seniors

Pictured from left to right, clockwise: Virginia Silliphant, Sevi DiCocco, Nils Stout, Anne Bolick, Abigail Waugh (standing), Weed Tucker, Joel May, Bob Riley, Lawrence A. Mansier and Jean Harrington (back to camera).

"Here at the Center, we give senior citizens the opportunity to age with dignity and independence. Older adults often live alone; many are dealing with loss. We bring seniors together for social events that build camaraderie and improve their mental and emotional state. We host PHCS Community Outreach & Education Programs on CPR, nutrition, heart health, living with diabetes, and more."

Abigail Waugh, LSW

Hopewell Valley Senior Services Coordinator



"Thanks to PHCS Foundation's funding for Abigail's position, she is now the "go-to" person for senior services here and is having a real positive impact on the seniors in our community.

I volunteer on the Senior Advisory Council because it is the right thing to do. I like to serve, I like to volunteer, and I like to know that the organizations I support – like Princeton HealthCare System – are doing worthwhile work."

Lawrence A. Mansier

Chair, Hopewell Valley Senior Advisory Council Donor, PHCS Foundation

A grant from the Princeton HealthCare System Foundation funds Ms. Waugh's position. Prior to the grant funding, Hopewell Valley was the only area in Mercer County without any senior services beyond minimal recreation department programs.

braining Tomorrow's Healthcare Providers

Allocation for Graduate Medical and Nursing Education: \$225,000

"I enjoy working with the residents. It is challenging and invigorating keeping pace with these doctors-in-training as they progress to becoming excellent physicians. In order to maintain the supply of physicians and meet the ever-increasing costs of a medical education while keeping up with best practices, evidence-based medicine and the latest technological advances, medical residencies need financial support. UMCP's doctors have all done residencies and benefited from assistance given to the hospitals where they received their training – myself included."

Kathryn J. Robison, MD Associate Program Director, Internal Medicine Residency Program, Internal Medicine, UMCP



Princeton HealthCare System continues to strengthen its graduate medical education programs to provide training to the clinicians of tomorrow and support PHCS' mission to provide an enriching environment for clinical learning and discovery. As a teaching hospital for more than 30 years, and a University Hospital Affiliate of UMDNJ – Robert Wood Johnson Medical School, University Medical Center at Princeton is a vital educational resource for resident physicians and other healthcare professionals.

Pictured above: Kathryn Robison, MD (center) completes hospital rounds with medical residents (starting on lower left, clockwise) Jing-Mei Hsu, MD; Palak Patel, MD; Mark Arcaro, MD; Laura Buckley, MD; Kanna Posina, MD and Sahar Ahmed, MD. Not pictured: J. Thomas Davidson, MD, FACS, board certified in General Surgery, Senior Attending Physician, Chair of the Department of Surgery, Site Director for Surgical Residency Training Program, Clinical Associate Professor for UMDNJ – RWJM School Department of Surgery.

Due to the quality of its program, PHCS was the first acute care hospital in New Jersey to be recognized with a six-year accreditation for its Continuing Education Program for Physicians by The Medical Society of New Jersey.

Individual, Foundation and Institutional Donors Charle Emergency Care



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"Our pediatric patients receive wonderful, warm care in the Emergency Department and we see many positive outcomes. The kids love looking at the murals which distract them from their conditions. They calm down and open up to their caregivers. The redecoration of the Pediatric Care Area is one of many positive expansions in pediatric care. For example, to keep the emergency staff aware of the latest pediatric emergency procedures, I work with several doctors every month to simulate mock pediatric codes."

Bill Welser RN, BSN UMCP

Thanks to an anonymous private donor, a room in the Emergency Department has been transformed into a Pediatric Care Area and decorated with colorful murals and other kidfriendly features.

Pictured at right: Bill Welser with a young patient.



Foundation Partners with Private Funders to Train Emergency Workers

In 2007, 250 EMTs attended continuing education lectures by physicians, nurses and other health professionals from PHCS. Topics covered included safe patient transport, OB/GYN emergencies, emergent angioplasty, asthma, psychological emergencies, street drugs, and circulatory and vascular emergencies.

Grants Fund Emergency Preparedness Improvements for Vulnerable Populations

PHCS received funding from the NJ Department of Health and Senior Services to enhance its ability to respond effectively during public health emergencies including establishing an additional Incident Command Center, fortifying evacuation planning capabilities, redundant and interoperable emergency communications and patient tracking, as well as enabling PHCS to better coordinate emergency response with other regional healthcare facilities. UMCP participated in an emergency preparedness drill with five Mercer County hospitals to test their laboratories' and emergency departments' abilities to handle sudden patient surges.

Contributing to Exceptional Healthcare and Health Education Makes Good Business Sense





"Novo Nordisk believes its commitment to a triple bottom line – social responsibility, environmental soundness, and economic viability – makes good business sense. We continuously work to improve our social performance by setting high standards with regard to integrating social, human rights, and health and safety considerations into our daily operations. The opportunity to contribute to exceptional healthcare and health education at PHCS enables us to embrace our mission to make a difference in people's lives."

Henrik Sandvad Rasmussen

Vice President, Clinical Medical Regulatory Affairs, Novo Nordisk Inc.



"Driven by his wife's affliction with diabetes, Danish Nobel Prize winner August Krogh rushed to obtain the rights to distribute insulin in Denmark from its inventor Dr. Frederick Banting in 1922. This was the beginning of Novo Nordisk. The company's primary goal is to find a cure for diabetes. Until that is possible, we want to improve treatment at all levels, and, through education, intervene before the disease develops. Our partnership with the Community Education & Outreach Program and the Feria de la Salud Diabetes Screening Program provides a wonderful opportunity for us to play a meaningful role in improving access to diabetes care and education in the region."

Christopher L. Cannon, Esq.

Senior Director, Grants & Philanthropy; Legal, Quality & Government Affairs, Novo Nordisk Inc.

Pictured at left (from left to right) Novo Nordisk Inc. executives Alan C. Moses, MD, Global Chief Medical Officer; Christopher L. Cannon and Henrik Sandvad Rasmussen.

Pictured above (inset): Participants in PHCS Community Education & Outreach 2007 Feria de la Salud.

PHCS Foundation and Novo Nordisk Educate the Community on Cardiovascular and Diabetes Risks

Over four years of Foundation support for the Healthy Heart Program, 2,000 members of the community have been educated about cardiac risk. Healthy Heart 2007 joined the American Diabetes Association and the American College of Cardiology's initiative to make the link between heart disease and diabetes. Healthy Heart 2007's community outreach programs focused on recognizing, managing and/or limiting cardiovascular and diabetes risks. Novo Nordisk funded a system-wide diabetes resource team to enhance the knowledge base of caregivers across the continuum of care at PHCS, and help promote referral to the Outpatient Diabetes Management Program.

Daving for the Bereaved



"Barry and I know how difficult it is for children to deal with the death of a loved one. The experience of our own children at the loss of their grandfather over 15 years ago reminded us how important it is for there to be a place where resources are available to those who need it in an environment that is comfortable for people to be alone with their thoughts and feelings. We were happy to provide a gift that would create this space and hope that people will avail themselves of the many resources that can be found there."

Amy Rabner Montgomery Township

"Bereavement support is central to the Hospice Program's holistic approach to meeting the emotional and spiritual needs of patients and loved ones. Thanks to the Foundation and individual donors, we have a new resource for families and people of all ages who are dealing with the loss of a loved one."

Barbara Yost, RN, BSN, MBA Executive Director, Home Health, Princeton HomeCare Services



Princeton HealthCare System Foundation funding supports training for Hospice volunteers. These are compassionate and caring individuals who assist families of Hospice patients who have chosen to die at home with peace and dignity. Donations to the Hospice Program help cover private-pay home health aides when families cannot afford the cost, informational literature sent out to help the bereaved, and much more. In 2007, more than \$26,500 was donated to the Hospice Program by grateful family and friends of those who have benefited from Hospice care.

The Library for Bereaved Children and Teens was made possible through a grant from PHCS Foundation that was matched by Amy and Barry S. Rabner, PHCS President & CEO, and Jim and Fannie Floyd. (Photographed in the Library are, from left to right, Amy Rabner and Barbara Yost.)

Congaging Clergy Awareness and Responsiveness to Persons with Behavioral Health Concerns



"Clergy play a vital role in maintaining the mental health of their congregations. Our goal is to work with clergy members to help eliminate some of the stigma associated with mental illness and create more accepting social and spiritual environments for people with mental illness and their families. More than 57.7 million Americans live with a mental illness. Clergy from all faiths can make a real difference in their families and their lives."

The Rev. Richard H. White, MDiv Chaplain and Director of Religious Ministries, PHCS "I would like to see the *Clergy Connections* toolkit in the hands of all pastors of every faith who are involved in pastoral care. It transcends denomination and gets right to the heart of the matter, because you never know the burdens people in your congregation carry and the difference you can make with the right resources. Crucial information on mental health, addictions and co-occurring disorders is easily and quickly available in the moment you need it."

The Rev. Willie Mae Nanton, MDiv, MSW Coordinator, Special Projects, External Relations and Constituent Affairs, New Jersey Department of Human Services

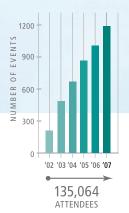
Pictured from left to right:

The Rev. Richard H. White and The Rev. Willie Mae Nanton reviewing materials for Clergy Connections with Elizabeth Leach, MSW, Director of Network Development, Princeton House Behavioral Health.

A grant from Princeton HealthCare
System Foundation funded the
Clergy Connections Program to
create and disseminate information
to help clergy understand and better
deal with mental health issues.
Educational toolkits were developed
and distributed. Representatives from
faith communities were encouraged
to engage in structured visitation
programs with vulnerable and often
isolated patients receiving psychiatric
and addiction treatment.



Allocations for Community Outreach Grants: \$ 251,416



In 2007, more than 35,000 participants attended more than 1,200 free or low-cost health seminars, screenings, support groups and health fairs sponsored by the Princeton HealthCare System Community Education & Outreach Program.

Lingrowing Health Today and

PHCS' Community Visions Services Outreach Program receives HRET Award

The PHCS Community Education & Outreach Program forged a coalition with the New Jersey Commission for the Blind & Visually Impaired, the Give the Gift of Sight Foundation and the Latin American Task Force to provide free eye exams and eyeglasses to people in need. From 2006 through 2007, a total of 724 people were screened, 289 pairs of glasses were distributed and 20 people were referred for further medical care for possible glaucoma. The New Jersey Commission for the Blind and Visually Impaired designated UMCP as its only fixed screening site in Mercer County.

The Health Research and Educational Trust of New Jersey (HRET) recognized the Community Visions Services Outreach Program as one of the state's model programs for providing health services to medically underserved populations.

The 2007 Community Health and Safety Fair was co-sponsored by PHCS **Community Education & Outreach** Program, the Indian American Civic Forum and the Plainsboro Police Department. Interested participants signed up to participate in a new research study which will establish a reference range for various laboratory tests on South Asian men and women aged 18 - 45. Data from the study, which was funded by the Indian American Civic Forum, could lead to better and earlier treatment of some disorders that are prevalent in the South Asian population, such as anemia, heart disease, diabetes and breast cancer.

Susan G. Komen for the Cure and Princeton HealthCare System Making Meaningful Inroads in the Fight Against Breast Cancer

For over 12 years PHCS has partnered with Susan G. Komen for the Cure in its local efforts to eliminate breast cancer as a life-threatening disease. Komen grants in 2007 supported the continuation of breast cancer outreach and screening programs for high-risk, underserved women. Over 2,000 women have benefited from access to culturally sensitive information and timely breast screenings since the program's inception.



Tomorrow Through Community Education & Outreach



Health events addressing the special needs of diverse populations in 2007 included:

- Soul to Soul focused of African-Americans health needs and featured keynote speaker Jennifer Holliday (pictured at left with Alan Axelrod, Director, PHCS Community Education & Outreach Program)
- **Health seminars and screenings** for the Latino community in Hightstown
- Latin American Health Fair, a collaborative effort between PHCS, the Hispanic American Medical Association and the Latin American Task Force
- More than 3,200 seniors were served by health-related programs offered through new and existing partnerships with area senior centers and retirement communities.

"With nearly 1,200 events in 2007, PHCS' Community Education & Outreach Program offered more than six times the number of annual programs that we offered in our first year. We consider this a significant achievement, not just because of the number itself, but what that figure represents: the tens of thousands of members of our community who have been screened for potentially life-threatening conditions, received support and education for specific issues, or simply learned how to lead healthier lives."

Carol Norris

Vice President, Marketing and Public Affairs, PHCS

Partners for Improved Community Care and Outreach

Pictured from left to right: (back row) RBC Wealth Management staff Robert Shaffer, Rebecca Stockmaster, Darlene Petersen, Adrianne Vickers, Jonathan Zoll, Robert Turoff, Dorothy Stendardi and Leighton Laughlin; (front row) Andrew Millar (9), Debra Millar and Kelly Millar (12).

•

"In a time when one child is abducted every 40 seconds in the United States, the r.a.d.KidsTM program teaches children ways to avoid dangerous situations, as well as physical resistance options to escape violence. Children trained in the program's techniques have not only been told how to stay safe, they have also been shown and instructed through hands-on training including live simulation. This is a much more effective method of teaching children personal safety."

Debra Millar, RNSite Director, PHCS Community
Education & Outreach Program

"The RBC Foundation's mission is to improve the quality of life in the communities where we do business by supporting nonprofit organizations that make a positive difference. Priorities include programs that educate youth, strengthen families, and promote selfsufficiency. The r.a.d.KidsTM program presents a perfect opportunity for the Princeton office to partner with PHCS to help bring an important and effective program to area children."

Rob Shaffer

Branch Director, RBC Wealth Management, Princeton Branch

Gifts to the Annual Fund Support All



Thank You Princeton University!

Pictured at left, from left to right: Princeton University students Thomas Lowenthal, Christine Chong, Patrisa Buster and Neha Bansal volunteer as Princeton First Aid and Rescue Emergency Medic Technicians – Basic.

"I was in the tube during the July 7th London terrorist bombings. I wished I could help the many injured but I didn't have many skills. When I heard about volunteering and training with Princeton First Aid and Rescue, I jumped at the opportunity."

Thomas Lowenthal, Princeton University Class of 2011

PHCS Foundation thanks the many Princeton University staff, faculty, students and alumni who have made generous gifts – of time and money – to support Princeton HealthCare System.

We are proud of the Princeton graduates on our staff and their outstanding achievements in medicine and dedication to caring for our community.



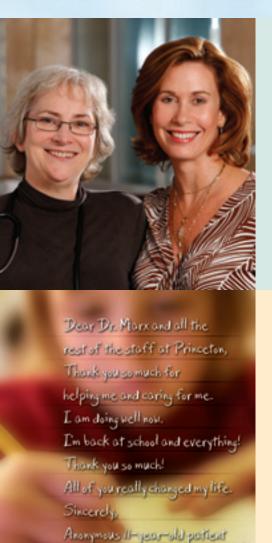
Pictured at left, from left to right: Nancy Columbia and Pat Newman, Munich Reinsurance America, Inc.; Trustee, PHCS; President, The Auxiliary of University Medical Center at Princeton.

"Munich Re America is honored to support the Princeton HealthCare System Foundation and the community it serves. We are fortunate to have such outstanding healthcare services in our community."

Nancy Columbia, Director of Community Relations, Munich Reinsurance America, Inc.



Facets of Princeton HealthCare System



Honoring a Special Doctor

Princeton HealthCare System receives many gifts made by grateful patients in honor of physicians, nurses and other staff.

Pictured at left, from left to right: Anne P. Swedlund, MD, and Denise E. Wood.

"Dr. Swedlund represents the very best one could hope for in a doctor: professionalism, breadth of knowledge, organization and orchestration of details and a level of commitment and empathy for her patients that makes you feel like you are her only patient."

Denise E. Wood, Dealer Principal, Princeton BMW; Foundation Director, Planned Giving Committee

"I went into medicine because it is a fusion of art and science, intuition and deduction. When Denise Wood made her gift in my honor, I appreciated that my work had earned the recognition of a woman of her professional stature and business accomplishments."

Anne P. Swedlund, MD, UMCP

Grateful Parents and their 11-Year-Old Daughter Give to the Eating Disorders Program

"Please accept this donation in gratitude for the wonderful care that we as a family received during our daughter's stay in the Eating Disorders Unit this past year. Never did we expect that we would have to hospitalize our 11-year-old for many weeks far from home. If it weren't for the care and compassion (and patience!) of her physician, Dr. Russell Marx, her therapist, Stacey Kahn, and the Unit Staff of fabulous nutritionists, nurses, aides and the caring and motivated patients themselves, I don't think we could have come this far. It was a very dark time for our daughter and those who loved her. I wish that she (and we) hadn't had to contend with this, but we did. And I cannot express the deep regard with which we hold those who helped us through this struggle. Thanks from the bottom of my heart ED Unit!" Anonymous

Joyful Giving Sets a Worthy Example

Pictured at left, from left to right: Princeton Junction's Kelly Cahill (14), Leigh Calotta (11), Taylor Strype (11), Kimmy Cahill (11), Kaitlin Shuell (14) and Maggie Slonaker (11) teamed up to sell home-baked goods to benefit PHCS, raising \$300 for pediatric asthma patients.

"The project was really a group effort and it took everybody's hard work to accomplish our goal."

Kelly Cahill, Princeton Junction

"I am so grateful to Kelly, Leigh, Taylor, Kimmy, Kaitlin and Maggie. Their effort and generosity has had an immediate impact on the young patients of our Clinic. Gifts of all sizes can and do make a difference at UMCP each and every day. These young people are learning at an early age how philanthropy enriches donors' lives."

Joseph Stampe, Vice President of Development, PHCS Foundation



Relocation Guiding Principles

The New University Medical Center at Princeton will:

- Be a top 10 percent hospital in the country for clinical outcomes
- Incorporate technology and innovation in the delivery of healthcare
- Utilize evidence-based design concepts to provide for enhanced patient safety and maintain an environment conducive to healing
- Be a top 10 percent hospital in the country for patient satisfaction
- Embrace and support patient-centered care concepts
- Optimize operational efficiency and achieve cost reductions
- Improve operating performance by 5 percent

- Move technology to patient and caregiver
- Improve patient flow and process
- Develop an integrated campus for inpatient, outpatient, physician, medical and surgical services
- Be the dominant provider of selected service lines in our primary service area
- Be a responsible member of the community
- Embrace environmentally responsible design
- Adopt design flexibility site, buildings and system considerations
- Provide a superior environment that supports the teaching mission

Rendering above: The new hospital will encompass 636,000 square feet of interior space on 50 acres of land.

The new hospital is being designed by Hellmuth,
Obata and Kassabaum and
RM IM Hillier

The Campaign for the New University Medical Center at Princeton



"This is a significant campaign for Princeton and the surrounding community. What is most exciting is the opportunity we have to build a regional medical center in our backyard and to build it from scratch. The provision of healthcare is an integrated process. It isn't just about top doctors and high-quality equipment; it's also about the layout of space for maximum efficiency and minimal slips and falls and minimal patient infection. These are all critically important to achieve successful outcomes. When you design from scratch, you can design for optimal successful outcomes."

Stephen P. Distler

President and Founder, The Bank of Princeton Chair, The Campaign for the New University Medical Center at Princeton

"Medicine is not a static science; it requires a steady investment of talent and capital to keep up with changes. The new hospital is being designed to anticipate and effectively utilize tomorrow's technologies and treatments. We need the new UMCP to ensure the ongoing health and wellness of our community."

Robert C. Doll

Vice Chairman, Global Chief Investment Officer -Equity, BlackRock, Inc.

Principal Gifts Committee Co-Chair, The Campaign for the New University Medical Center at Princeton





1919

The Princeton Hospital, located on Witherspoon Street, was opened in 1919. There were three wards: one each for men, women and children, with a minimum price of \$1.50 per day. The cost of a semi-private room was \$2 per day and each of the seven private rooms cost \$4 per day.

t seems like some iridescent dream to think that we can at last have a hospital of our very own.

Charles LaTourette

Editor, Packet

(as quoted in *The First Seventy-Five Years, a History of the Medical Center at Princeton 1919-1994)*

Capital Campaign

\$10 million +

Mr. and Mrs. David R. Atkinson

\$5 million +

Mr. and Mrs. William A. Schreyer

Bristol-Myers Squibb Foundation

Robert Wood Johnson Foundation

\$2 million +

Anonymous (1)

Stephen P. and Roxanne Distler

Mr. and Mrs. Edward E. Matthews

Mr. and Mrs. James S. Regan

\$1 million +

Anonymous (2)

James M. and Nora C. Orphanides

\$500,000 +

Mr. and Mrs. John S. Chamberlin

Mr. and Mrs. William Scheide

Mr. Donald V. Smith

The Curtis W. McGraw Foundation

\$250,000 +

James and Subha Barry

Mr. and Mrs. Donald J. Hofmann, Jr.

Mr. and Mrs.

Charles C. Townsend, Jr.

Denise E. Wood

The Mills Foundation, Inc.

\$100,000 +

Anonymous (4)

Mr. Barry L. Goldblatt

James Kilgore, John Kilgore and Kathryn Kilgore

Nicholas and Polly Miller

Mr. and Mrs. Mark L. Pollard

Penny and Ted Thomas

Dr. and Mrs. Peter I. Yi

Sharbell Development Corporation

\$50,000 +

Mr. and Mrs. C. William Egan, III

Rachel D. and Charles Gray

Ms. JoAnn H. Heisen and Mr. David J. Lenihan

Dr. Risa Lavizzo-Mourey and Mr. Robert Lavizzo-Mourey

Dr. and Mrs. Fraser Lewis

Mr. and Mrs. Elwood W. Phares. II

Mr. and Mrs.

Richard O. Scribner

\$25,000 +

Mr. and Mrs. Vincent R. Giordano

Mr. and Mrs.

William M. Landers

Willis F. Paine, MD

The deTuro Family and Woodwinds

\$10,000 +

Anonymous (2)

Mr. Marcus Brahaney and Ms. Janet Lasley

Dr. and Mrs. William P. Burks

John and Beth Crutcher

Mr. Paul Gerard and

Ms. Mary E. Gerard

Dr. and Mrs. Elliot Krauss

Ms. Helen M. Maddock

Mr. and Mrs. Jordan C. Schreiber Lisa Skeete Tatum and Mark Tatum

Commerce Bank
Glenmede Trust Co. of New Jersey

Merrill Lynch Misys HealthCare System

Turner Construction







his new hospital should result in the Princeton area having one of the very best, if not the best, regional hospitals in the United States."

David and Patricia Atkinson Former West Windsor Residents

2011

The New University Medical Center at Princeton is expected to open.

2007 Donors

\$5,000 +

Mr. Don Brandsgaard Charles G. Clark, MD Dr. and Mrs. Stephen M. Felton Mr. and Mrs. William L. Horr, Jr. Mr. and Mrs. H. McIntyre Gardner Dr. and Mrs. Roger V. Moseley Mr. Dennis Stattman

Besler Consulting
Cynthia S. and William L. Horr,
Jr. Fund
Howe Insurance Group
The Edward E. & Marie L.
Matthews Foundation
New York Community Trust
Pepper Hamilton LLP
Princeton Area Community
Foundation

\$1,000 +

Dr. and Mrs. J. T. Davidson Dr. and Mrs. Gilbert A. Falcone Mr. and Mrs. David J. Long, III Dr. and Mrs. Anthony J. Marino Dr. John D. Tydings

Allergan
Angelica Textiles
The Bank of Princeton
Central Jersey Spine Associates, PA
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French & Parrello
Hillier Architecture
HOK – Hellmuth, Obata &
Kassabaum
Kaufman Hall & Associates, Inc.
Lawrenceville Nursing and
Rehabilitation Center
Murphy & Hoffer, CPA
Navigant Consulting
Novo Nordisk Pharmaceuticals Inc.

Pathology Associates of Princeton PricewaterhouseCoopers LLP Princeton Eye Group Princeton Radiology Associates V. J. Scozzari & Sons, Inc. Shattuck Hammond Partners LLC Syska Hennessy Group Volvo of Princeton Wachovia Wealth Management

\$500 +

Mr. and Mrs. Charles S. Dawson, III
Mr. Blake Gambrill
Mr. Ira Goldstein
Mr. Robert Knotz
Ms. Ellen A. Koch
Dr. Russell D. Marx
Mr. Craig Peters
Mr. Jim Petillo
Mr. and Mrs. Aiden J. Redmond, Jr.
Ms. Beverly S. Stewart

AELitho Offset Printers, Inc. Broadlane, Inc. Healthcare Employees Federal Credit Union Princeton HealthCare System Medical & Dental Staff

\$100 +

Mr. and Mrs. Joel Heymsfeld The Honorable Rush D. Holt and Dr. Margaret L. Lancefield Mr. and Mrs. Vincent D. Joseph Mr. and Mrs. Ray Brian Lefton

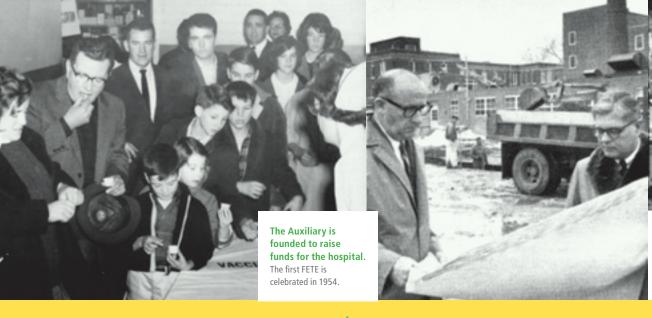
Johnson & Johnson Family of Companies Lipman Hearne RCP Management Company

These lists reflect all pledges and gifts made to the Capital Campaign.

Please note that due to space considerations, contributors whose total giving is under \$100 have not been included. Their donations are listed on the Foundation's website at www.princetonhcs.org/foundation.

We apologize for any errors or omissions. Please contact us with corrections at 609.497.4190.





Monumental capital expansion characterizes the 1990s. A two-phase in 1991 with the The Medical Center at **Princeton Foundation** is established in 1978. George Conover is named Care Unit and B-2 an first chairman of the board. Oncology Unit).

building project begins construction of J-6 and J-7 (a two-story, 74-bed addition to the J Building) plus two 37-bed medical surgical nursing units. A new six-story B Building is completed in stages in 1993 (B-1 is the Family

at Princeton vioceton HealthCare S 253 WITHERSPOR Barry S. Rabner is appointed the new President and CEO. David Long is named Foundation Chairman. 19802 19902 2002 2003 2004

The Medical Center at Princeton changes its name to University Medical Center at Princeton to reflect the hospital's increased role as a teaching hospital and level of affiliation with the University of Medicine and **Dentistry of New** Jersey (UMDNJ).

University

Medical Center

It becomes apparent that the hospital is overcrowded and additional private rooms are urgently needed; plans are developed for the addition of six private rooms and a new laundry building.

In 1955, the hospital is often filled to capacity and patients are turned away due to lack of beds. In 1956, the Building Committee recommends expanding the A building with a third patient floor with 30 beds, an extension providing another 24 beds, administrative space, and alterations for a cast room and a new Physical Medicine Department.



Thanks to an extraordinary fundraising campaign, the a new Laboratory and Radiology Department. Future stories are planned for beds as needed. A new supply, power plant, area. The expansion and during the 1960s, Road are purchased.

J Building opens with maternity and med-surge service building houses a kitchen, cafeteria, central maintenance and laundry requires additional land several properties along Henry Avenue and Harris

> Construction of a new three-story addition to the J Building and parking garage begins. The \$10.3 million construction is funded through bonds and a \$4 million capital campaign coordinated by Eugene Gillespie.

The 1970s are a

period of expansion

services. In 1972, the

of the institution and its

broadened mission are

expressed by the change

of the official name from

Princeton Hospital to The

Medical Center at Princeton.

The new entity comprises the

Hospital, Merwick, Princeton

Health Services. The Medical

population of about 200,000

Center at Princeton serves

17 communities and a

in central New Jersey.

House, the Medical Arts

Building and Community

and diversification of

more comprehensive nature

Medical economics, reimbursement, and advances in technology dominate the agenda.



The Medical Center occupies houses on Harris Road for administrative space, and the neighborhood begins a campaign to prohibit their non-residential use.

William Schreyer succeeds George Conover as Foundation Chair. Capital Campaign lead gifts are made by Alex and Katherine Ettl, who donate a \$1 million Annuity Trust; The J. Seward Johnson, Sr. Charitable Trust contributes \$1 million for Diagnostic Radiology; the Medical & Dental Staff gives over \$1.2 million; and the Auxiliary provides \$1 million.



The Medical Center presents prospective plans to the Princeton Regional Planning Board for an expanded in-town facility. The Medical Center abandons administrative use of Harris Road houses.

The Strategic Planning process begins.

Over 70 meetings are held with physicians, employees and patients. Nationally recognized healthcare and planning experts review the hospital's operational needs.

The Trustees approve a five-year strategic plan recognizing that PHCS' facilities must be modified and expanded to address future space and technology demands.

PHCS Foundation's leadership initiates its Capital Campaign planning.

Hillier Architects is engaged to refine PHCS' current space needs and expansion possibilities.









Grenzebach, Glier and Associates completes a campaign feasibility study, recommending a goal of \$52,000,000.

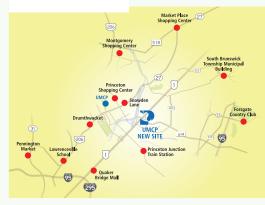
UMCP is selected to participate in the **Pebble Project with** The Center for Health Design, to gain from and expand the body of knowledge surrounding facility design and its impact on patient care.

At a retreat, PHCS Leadership identifies the project's Guiding Principles.

Architects Hellmuth. Obata & Kassabaum (HOK), in conjunction with Hillier Architects, are retained.

Contracts to sell UMCP (Witherspoon campus), Merwick Care Center campus, and the parking lot on Franklin Avenue are made public.

A site is chosen for the new UMCP at U.S. 1 and Plainsboro Road, Plainsboro.



PHCS publishes Breaking New Ground, a special newsletter updating the

community about the

System's plans

The PHCS Foundation announces a \$5 million grant from the Robert Wood **Johnson Foundation** to support the nursing environment in the

> The PHCS Foundation Board holds a Capital Campaign retreat.

current and future UMCP.

an Emergency Workshop with the New Jersey Hospital Association, soliciting input from emergency experts on best practices for building a new hospital with the flexibility to deal with a variety of disaster

2006

PHCS receives a **Smart Growth Award** from The Delaware **Valley Smart Growth** Alliance (DVSGA) in recognition of the excellence of the adaptive reuse plan for the Witherspoon site.

The Finance Committee is established to develop the best strategy for funding the Relocation Project.

PHCS hosts **Preparedness Design** Preliminary design work for the new UMCP begins.

PHCS announces the plan for the Witherspoon Area Neighborhood Healthcare Information Center. Scheduled to open at the same time as the new hospital, it will be a resource for information about transportation options to the new hospital, general health and well-being, as well as healthcare and health education outreach services provided by UMCP to the community.



Princeton Borough's mayor convenes a task force composed of UMCP representatives,

Princeton Borough and Princeton Township elected officials, members of the Princeton Regional Health Commission, neighborhood residents and community members involved in Princeton's social services organizations. The Clinic Task Force analyzes the impact of the Clinic's moving from the Witherspoon neighborhood. It reports that the best way to serve local patients is to provide reliable and convenient transportation to the



new hospital.

The New Jersey Department of Health and Senior Services unanimously endorses PHCS' plans to relocate, and grants a certificate of need.

Schematic designs are completed.

The Bristol-Myers Squibb Foundation pledges a \$6 million gift to fund a new **Community Health** Center at the new



A \$25 million gift is pledged by David and Patricia Atkinson to support the new hospital. This is the largest gift ever received by a New Jersey hospital.

2007

William and Joan Schreyer pledge \$5 million to support the Community and Professional **Education Center at** the new UMCP.

The PHCS Foundation Board of Directors approves a tentative campaign goal of \$115,000,000.

The inaugural issue of the **Foundation Newsletter** is published.

PHCS announces that Campaign Chair Stephen Distler and his wife Roxanne have contributed \$2 million to the campaign. Pledges from current and past Board leadership now total over \$10 million

On June 5, the public phase of the **Capital Campaign** is launched. The Campaign's theme, "Design for Healing: The

Campaign for the New University Medical Center at Princeton" is unveiled.











Atkinsons' \$25 Million **Challenge Gift to PHCS is** the Largest Ever Made to a **New Jersey Hospital**

David and Patricia Atkinson, long-time area residents, have pledged their contribution as part of a matching gift program in order to encourage other donations to the new hospital. A portion of their contribution will be set aside to match gifts from physicians and hospital staff. The remainder of the pledge will be used as a one-to-two match for gifts toward the construction of the new UMCP. The matching program is available from June 6, 2008, (the launch of the public phase of the Capital Campaign) through December 31, 2010.

> Renderings 1 and 2: Private patient rooms. The new hospital will have 269 private patient rooms with hospitable décor and amenities - providing a comforting experience that reduces stress and anxiety.



"Pat and I are excited by the giving opportunity created by the new hospital. The existing Princeton hospital has played an important role in our lives. Both of David's parents received treatment in the hospital's Intensive Care Unit and David had major surgery at the facility some years ago. Two of our five grandchildren were born there.

We are particularly excited by the idea that the new hospital represents a special opportunity to create a new facility from the ground up that incorporates both the latest medical technology and best thinking in hospital design. Few hospitals have this opportunity, and most are faced by necessity to resort to making modifications as best they can to old facilities.

This new hospital should result in the Princeton area having one of the very best, if not the best, regional hospitals in the United States. We are pleased that our challenge makes it possible for the citizens, businesses, medical professionals and academic institutions of Central New Jersey to magnify their gifts to this worthwhile cause. Based on personal experience, we have learned that one never knows when the quality of care at the local hospital can become the most important thing in either one's own life or that of a family member."

David and Patricia Atkinson Former West Windsor Residents







"This gift from the Bristol-Myers Squibb Foundation will help us continue fulfilling our commitment to provide outstanding care to all our patients - regardless of their ability to pay - at the new hospital. The patients who currently visit our Outpatient Clinic at UMCP will have a state-of-the-art, comprehensive facility which will include diagnostics, laboratory and support services to meet all their healthcare needs."

Margaret Lancefield, MD, PhD

Board Certified in Internal Medicine, Medical Director, UMCP Outpatient Clinic

Foundation Director, Annual Fund Committee

"At Bristol-Myers Squibb our central mission is to extend and enhance human life, not only through innovative medicines that help patients prevail against serious disease but also by supporting important community services and programs such as the University Medical Center at Princeton's new hospital and community health center."

Elliott Sigal, MD, PhD,

Executive Vice President, Chief Scientific Officer and President, Research and Development, Bristol-Myers Squibb

Trustee, PHCS

Planned Giving Committee, PHCS Foundation

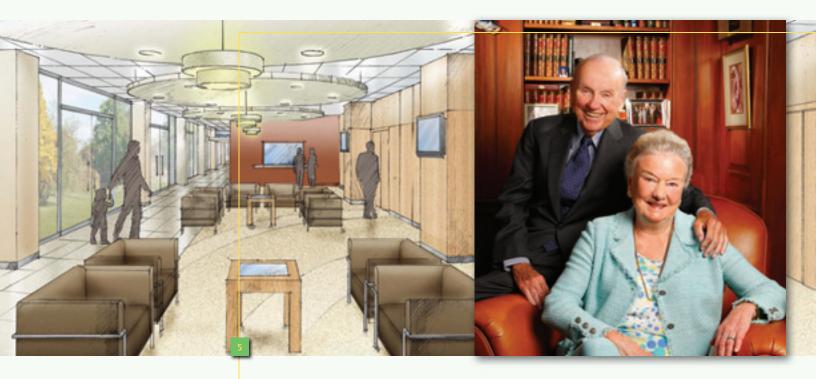
Rendering 3: Operating Room of the Future.

Rendering 4: Emergency Department Waiting Room. A contemporary Emergency Department with specialty areas to serve children, people with behavioral health needs, people seeking non-emergency care, comprehensive digital imaging and diagnostics facility, modern interventional procedures suite with operating rooms, cardiac catheterization and vascular laboratories.

Bristol-Myers Squibb Foundation's \$6 Million Gift Funds New Community Health Center

The Bristol-Myers Squibb Community Health Center will be a state-of-the-art Clinic centrally located within the new hospital, offering improved coordination between physical and mental health diagnosis and treatment and new mental health services for patients whose physical illnesses are complicated by mental health problems. The grant also funds the Bristol-Myers Squibb Community HealthCare Information Center, which will continue to provide healthcare, health outreach and education initiatives near the hospital's current Princeton location. Provisions are being made as part of the grant for transportation between the two sites for those who do not have access to other means of transportation.

The Outpatient Clinic at UMCP is a vital service at the Princeton location. Presently, healthcare services are provided to uninsured and underinsured adults and children who made 18,000 Clinic visits in 2007. In the new hospital and Princeton Clinic, thanks to Bristol-Myers Squibb's support, PHCS will expand its reach to more patients and enhance the range of healthcare services provided to vulnerable populations.



William and Joan Schreyer Support Center for Community and Professional Education

William and Joan Schreyer's \$5 million gift funds a state-of-the-art Education Center that will be a vital hub of learning for medical residents, fellows, students, physicians, nurses, therapists, patients and their families, and community residents. The library will have wireless access to all materials, high-tech classrooms and video-conference rooms that can communicate with an integrated operating room and other areas of the hospital.

Education and practical information for patients and families will be provided through the Patient and Family Resource Center. A simulation laboratory will model clinical surroundings and provide realistic clinical training without risk to actual patients. The virtual education center will use the latest technology to broadcast educational seminars throughout the hospital.

"Joan and I have been involved with the hospital since the 1970s. We consider Community Education & Outreach, which provides programs to over 35,000 area residents annually, a key component of the hospital's educational mission. UMCP also serves as a vital educational resource for resident physicians and other healthcare professionals. Joan and I are pleased to be among the first to support the vision for the New University Medical Center at Princeton, and particularly the Community and Professional Education Center. Our gift to the hospital is a gift to this great community and we are honored to be part of such an exciting and meaningful project. We have a once-in-a-lifetime opportunity to get this right - to build the best regional hospital in the country. We can't afford to be spectators, because this investment is going to change a lot of lives."

William Schreyer

Honorary Co-Chair, The Campaign for the New University Medical Center at Princeton

"The new center will transform healthcare education delivery in our region, promoting awareness and learning by encouraging engaged discussions about health and wellness among members of the community, physicians and healthcare professionals. The Schreyers' gift will propel PHCS' continued advancements in health education."

Barry S. Rabner President & CEO, PHCS

Renderings 5 and 6: Conference Center Lobby and Floor Plan. The William and Joan Schreyer Center for Community and Professional Education will include a library with print and electronic access to materials, study carrels, high-tech classrooms flexibly designed for alternate use as an auditorium, and video-conference rooms to provide international learning opportunities as well as links to an integrated operating room and other areas of the hospital.

> Rendering 7: Nurses' Station. Decentralized nursing stations will enable nurses to remain just steps away from their patients.





Design for

28



William and Judy Scheide Endow the James and Fannie Floyd Fund for Needed Care at the New Hospital's Clinic

Honoring James and Fannie Floyd, Judy and William H. Scheide have endowed a fund to help cover the healthcare expenses of the uninsured and underinsured. Pictured above: the Scheides (couple on the left) and the Floyds (couple on the right) at the Scheides' home.

"James and Fannie Floyd have been at the very heart of the Princeton community and an inspiration to its members for half a century. I am delighted to make this gift to the University Medical Center at Princeton Outpatient Clinic in the name of my dear friends as a way of honoring their long and dedicated service to our community."

William H. Scheide Princeton

"For over five decades we have been privileged to work with many of our neighbors to improve the quality of life for those among us who have been less fortunate. Mr. Scheide has been a long-time participant and supporter of these efforts. We are humbled by the Scheides' decision to include our names with another example of their generosity. We are excited that their gift will facilitate quality healthcare for our neediest neighbors in the Witherspoon neighborhood and, through the new hospital, throughout the region."

James and Fannie Floyd Princeton

In Thanks for Life-Saving Care, Barry Goldblatt Names the Oncology Infusion Therapy Reception **Area in the New Center for Cancer Care**

A design feature of the new hospital will be decentralized nursing stations that enable nurses to remain just steps away from their patients while freeing up the amount of time they will spend traveling from one place to another.

"When one receives a cancer diagnosis, all you can think of is "beating it" and living a normal life. For me, it meant four months of outpatient infusion therapy and monitoring by various members of the hospital Oncology staff. I'm eternally grateful for their expertise, compassion and support which motivates me to fund the Infusion Therapy reception area in the new hospital."

Barry L. Goldblatt Princeton

"My then 3-year-old son, Rick, was diagnosed with leukemia and received chemotherapy treatments for three years, half of those here at UMCP. Rick is now 27 years old, and teaches third grade. My decision to specialize in infusion oncology was influenced by the success of my son's treatment. Every day there are exciting new live-saving developments in this area and it makes me feel wonderful to see people's lives extended and their quality of life improved."

Wendy Luca, RN, BSN, OCN Nurse Manager, Inpatient Oncology Unit and Outpatient Infusion Unit, UMCP





Rendering 8: Corridor near the dining hall, leading patients and visitors from the medical office building to the new hospital.

Rendering 9: Entry West. The main concourse of the new hospital will enable patients to locate Centers of Care with ease.

"I have been involved with PHCS as a trustee for many years. When Barry Rabner became President, he initiated the strategic planning process. At the conclusion of the process, the trustees, physicians, staff and the public realized that we were serving an expanded community that was large and fastgrowing, mainly east of Route 1. At the same time, medical technology and the sophistication of medical services were developing at an increasingly rapid pace, outstripping our current facilities' potential. Early on, we began to focus on the need to expand, and then to move to a new facility. The campaign for the new hospital has a more personal aspect for me as well. I have a daughter who is a doctor. I have family here, including my children and grandchildren."

Edward E. Matthews

President and Director, C.V. Starr & Co. Inc. Chair, Princeton HealthCare System Trustees Member, Principal Gifts Committee

"L'dor V'dor (a Hebrew expression meaning from generation to generation), encourages each generation to honor the past, and provide for the future. With our new hospital, we will honor Princeton's longstanding dedication to community healthcare by providing an extraordinary new level of care for ourselves, our children, and our children's children. And we will also provide for the future by transforming the former hospital site into a new source of tax revenues, housing (including affordable housing), retail, and open space. Our Design for Healing is truly a unique opportunity to transmit wellness, healing, and hope L'dor V'dor, from generation to generation.

Kim Jensen Pimley

Pimley & Pimley Inc.

Major Gifts Committee,

The Campaign for the New University Medical Center at Princeton









Forging Ahead With the Campaign for the New Hospital

Pictured at left, from left to right: Rachel D. Gray, Janet Lasley and Subha V. Barry, PHCS Foundation Board members, enthusiastically endorse the new hospital project.

"In the past, my involvement with the hospital has been the joy of the birth of our children and grandchildren and deep gratitude for outstanding care when surgery or medical treatment was required. Our new hospital will transform the healthcare platform and enable our superb physicians and staff to provide the highest quality patient care in a state-of-the-art facility in conjunction with leading-edge technology. Just as our area's educational and corporate institutions include true centers of excellence, we will have a medical center of excellence designed for the 21st century and terrific in serving the changing needs of our residents as medical advances proceed. It is a privilege to have the opportunity to participate in the creation of this critical resource for our community."

Rachel D. Gray

Chair, Planned Giving Committee, The Campaign for the New University Medical Center at Princeton "There are so many demands today on our philanthropic dollars. But no matter who we are, our philanthropic dollars are finite, and we must make choices. That is when we reach into our hearts and choose what matters to us. I have chosen to invest in improving my local heathcare facility because I think it's vitally important. Over 10 years ago I was diagnosed with a rare form of cancer, and was given two years to live. The people at UMCP are brilliant and have given me excellent, life-saving care. We have access to doctors who are leaders in their fields. And the services will be even better in the new hospital! That's why I choose to be a leader in supporting the new hospital."

Janet Lasley

President and Founder, Lasley Brahaney Construction

Member, Corporate Committee, The Campaign for The New University Medical Center at Princeton "Taking care of children and families is all about taking care of women's health. For professional women, access to top-quality healthcare close to their place of work or home is a key to getting them to seek healthcare. In the new hospital we will have space to provide the best service to the most people, and to provide more convenient access to an even broader cross-section of the community.

They say diseases don't travel well. I've had cancer multiple times, and I know I was worse in my recovery because of having to travel to seek care. Having a great local hospital means a lot to me personally."

Subha V. Barry

Managing Director and Head of Global Diversity and Inclusion, Merrill Lynch Chair, Corporate Committee, The Campaign for the New University Medical Center at Princeton





Rendering 10: Digital technology that transforms the whole hospital experience, from admissions to discharge - including computerized patient records, transmission of medical information including x-rays, CT scans and EEGs.

Rendering 11: Waiting area in the new Center for Cancer Care.

Rallying Colleagues to the UMCP Campaign

"When my patients ask about the new hospital, they can see how excited I am about it. This will be a state-of-the-art healing center in a great location. It will attract the best doctors, surgeons, nurses, and staff. It will give us the room, the technology, and the people to provide the best possible care and to improve hundreds of thousands of lives. For me, this is a once-in-a-lifetime experience. I feel that we are all pulling together for a common goal, and I feel lucky to be a small part of the process."

Peter I. Yi, MD

Fellow of the American College of Physicians Board Certified in Internal Medicine, Medical Oncology and Hematology Chief, Section of Oncology and Hematology, UMCP

Co-Chair, Physicians' Development Committee, The Campaign for the New University Medical Center at Princeton



"Most hospitals are built around the concept of inpatient care, but today the majority of healthcare is delivered on an outpatient basis. We have the opportunity to completely rethink how we provide health services so that we can get our patients in and through the system in as personal, friendly and efficient a way as possible. In the old healthcare model, chemotherapy and radiation were organized as two separate services in two different locations. In the new Center for Cancer Care, our patients will come to one location for all their treatment. It is exciting to be involved. Being involved is one of the biggest things we can do for the future quality of life and well being of this region."

Donald F. Denny, Jr., MD

Board Certified in Diagnostic Radiology and Vascular and Interventional Radiology Chair, Department of Radiology, UMCP

Co-Chair, Physicians' Development Committee, The Campaign for the New University Medical Center at Princeton





Financial Stewardship

"From the point of view of an investment, Princeton HealthCare System is financially an A+. Our plan is to raise 20 – 25 percent from the public. The community has been incredible at rallying philanthropic support. What could be more important to a community than a first-rate hospital? It potentially affects every member of the community. By supporting the new hospital, I am investing in everyone's future including my own children's. We cannot expand at the current location. We must build the new hospital."

James "Jay" Regan

Managing General Partner, Harbourton Enterprises

Member, Principal Gifts Committee, The Campaign for the
New University Medical Center at Princeton



"The financing plan for the new University Medical Center at Princeton is complete. We are utilizing our strong cash flow and asset base, prudent borrowing, and the generous philanthropy of the community to finance the project. We will continue to invest in new programs and equipment to keep the new facility at the forefront of providing excellent healthcare to the community. We are fortunate to have strong support from our superb management team and staff, outstanding physicians and nurses, and Trustees."

Donald J. Hofmann, Jr.

Managing Partner, Crystal Ridge Partners Vice Chair, Treasurer, PHCS Trustees

Golfing for a Great New Hospital

Commerce Bank and Commerce Banc Insurance Services were lead sponsors of the Princeton HealthCare System's 12th Annual Golf Outing.

Pictured above from left to right:

Norman Buttaci, Senior Vice President of Commerce Bank and Glenn Mekles. Not pictured: 2007 Golf Outing Chair and Co-Chair, and UMCP Physicians Anthony Marino, MD, and John Tydings, MD.



"Personally and professionally it is important for me and my employer to support UMCP. I was born at the hospital; Commerce Bank and Commerce Banc Insurance Services consider New Jersey healthcare an important part of their business. This community needs a larger healthcare facility and the new location will be accessible for more people."

Glenn Mekles

Vice President, Commerce Banc Insurance Services



2007 Princeton HealthCare System Capital Campaign Financial Statements

I am pleased to share with you the fundraising progress to date for the New University Medical Center at Princeton. Our campaign efforts have been moving along quite well in the nucleus phase of the campaign, where we have been seeking support from board members and those closest to the hospital.

After our June 5, 2008, Campaign Kick-Off, we will move into the public phase of the campaign, seeking support from a wider portion of the community that has used and will use our hospital.

The early success of the campaign has been impressive; current and former members of the Princeton HealthCare System's Board of Trustees and PHCS Foundation Board of Directors have made meaningful gifts to the campaign, totaling over \$15,000,000. We have also received great support from Bristol-Myers Squibb and the Robert Wood Johnson Foundation, as well as other corporations and foundations.

As the campaign effort moves forward, we will be seeking support for the new hospital facility (bricks and mortar) as well as programmatic support for central hospital programs. Of course, we cannot forget the significance of the Annual Fund, which provides unrestricted dollars essential for hospital operations.

Your support means a great deal. Thank you to all who have already made a pledge to the campaign. For all those who have not, I thank you in advance, on behalf the entire PHCS community, for your future philanthropy for the New University Medical Center at Princeton.

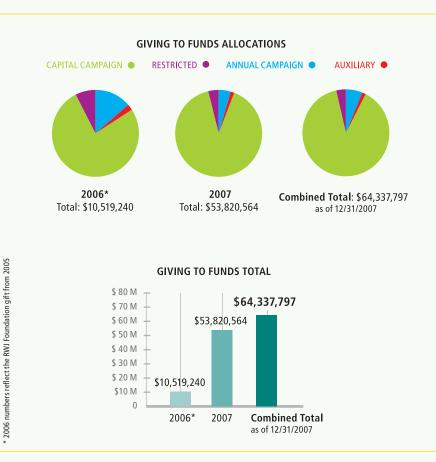
Sincerely,

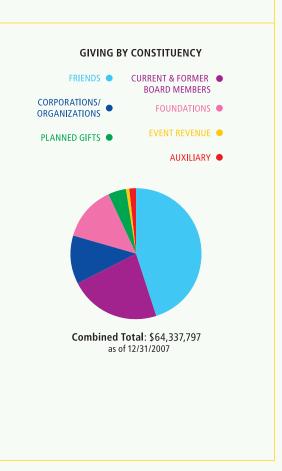
ancial Medall

Duncan L. MacMillan

Development Group, Bloomberg LP

Campaign Treasurer, The Campaign for the New University Medical Center at Princeton







Join us and become a part of the New University Medical Center at Princeton

"A hospital is one of the most important institutions in a community – right up there with great schools, higher education and places to live. The success of the Capital Campaign depends on the support of individuals and organizations who share our vision for an outstanding healthcare environment for Central Jersey. A first-class hospital is not something we can take for granted – it's up to all of us to invest in it so that it will be there and be strong for us when we need it."

Richard O. Scribner, Retired, President and CEO, Recording for the Blind & Dyslexic; Chair, Princeton HealthCare System Foundation

For a complete list of naming opportunities or more information about the New University Medical Center at Princeton, contact the PHCS Foundation at 609.497.4190.

Naming the Hospital

The new hospital will encompass 636,000 square feet of interior space on 50 acres of land – to accommodate robotics and other emerging technologies, spacious operating rooms and single-



patient rooms, advanced imaging and treatment areas, ample parking and flexibility for future growth.

Centers of Care

There are seven Centers of Care still available for naming. Four are located off the main concourse (Cancer Center, Surgery Center, Testing and Treatment, Neuroscience



\$ 5,000,000 and up

Center). Three others are appropriately located elsewhere in the hospital (Emergency Department, Eating Disorders, and Maternal-Child Health). Each Center will provide unparalleled care delivered in a hospital designed by the finest consultants in the nation.

Operating Rooms

The new 600-square foot operating rooms will have the latest in state-of-the-art equipment.



Café \$ 500,000

The 1,177 square foot café will be conveniently located near other retail amenities to provide food and beverages to staff, patients and guests.



Mother-Baby Delivery and Care

\$100,000

Eight labor and delivery rooms, each 320 square feet, will be equipped to provide state-of-the-art medical care with integrated technology for physicians and their teams, as well as advanced safety features.

Nursing Stations

\$ 100,000



Decentralized nursing stations will enable nurses to remain just steps away from their patients.

Family/Visitor Waiting Areas and Reception \$ 50,000 and above



Reception and waiting areas at the entry points to the Centers of Care and most major points of service will be beautifully decorated and designed to minimize stress and provide a comfortable

resting place with refreshments for the patients, family and visitors. Information will be available here from staff and/or conveniently located Internet-connected computers.

Mother-Baby Postpartum Rooms

\$50,000

Overlooking the park, these rooms are beautifully appointed with hotel-like amenities, sleeping accommodations, plasma screens, food service on request for the family and fully equipped to ensure high-tech medical care. Twenty-four are available to name.

Private Rooms

\$ 25,000



Private patient rooms with welcoming décor and amenities will provide a comforting experience that reduces stress and anxiety. Studies show that

research-based designed private rooms minimize hospitalacquired infections, improve patient safety and speed recovery while enhancing privacy and confidentiality.

Family Nourishment Stations

\$ 15,000



Throughout the hospital, conveniently situated 40-square foot nourishment stations will provide refreshments to allow families to stay near their loved ones.

Computer Kiosk

\$ 7,500

Computer stations will be placed throughout the hospital. Convenient connectivity will allow for research, education, entertainment and easy communication for patients, staff and visitors. In the Schreyer Education Center and physicians' lounge, computers will be equipped with appropriate data and research tools to enhance patient care and the education of our interns and residents.

The Auxiliary of University Medical Center at Princeton



2007 Auxiliary programs included:

- 54th Annual June Fete: Affair of the Heart Co-Chairs: Elva Martin and Cheri Vogel
- ArtFirst! Co-Chairs: Barbara Curtis and Susan Burton
- White Elephant Rummage Sale Co-Chairs: Clare Baxter and Lucille Dawson
- A November Night: The Gatsby Gala Co-Chairs: Susan Burton and Patricia Peach

The Auxiliary also sponsors:

- Art exhibits which feature works by talented local artists
- Gift Well, the UMCP Gift Shop
- Newborn photos
- Edna M. Wilson Junior Volunteer Merit Awards for teen volunteers

The Junior Auxiliary is a group of high school students from 13 area high schools who perform community service by donating their time and energy to Auxiliary events.

For information about Auxiliary opportunities, call 609.497.4192 or visit www.princetonhcs.org

2007 Auxiliary Members:

Arlene Abrams Barbara Allen Patricia Allen-Hunt Patricia Atkinson Marcelline Baumann Clare Baxter Nina Belfor Anita Bennison Marjorie K. Berger Ruth Besser Susan Blair **Geraldine Bowers** Suzanne Bracken Louise Bristol Sara Buck Judith Burks Kay Burns Susan Burton Susan Carril Mary Chamberlin Viola Chiarello Teresa Choman Cynthia Chomiak Jerry Cohen Katherine W. Cook Mary Cooke



"The Auxiliary of University Medical Center at Princeton is a dynamic organization of volunteers who are dedicated to supporting the goals of the hospital through fundraising events and community programs. Our funds currently are contributing to the Maternal-Child Health Program at the new hospital. I have been involved for over 20 years, and am proud of The Auxiliary's accomplishments."

Pat Newman

President, The Auxiliary of University Medical Center at Princeton



Pictured at left, from left to right: Lucille Dawson, 2007 Rummage Sale Co-chair; Elva Martin, 2007 June Fete Co-chair; Susan Burton, 2007 A November Night and ArtFirst! Co-chair; Patricia Peach, 2007 A November Night Co-chair; Barbara Allen, Auxiliary Relations Coordinator, UMCP; Cheri Vogel, 2007 June Fete Co-chair. Missing from photo: Clare Baxter, 2007 Rummage Sale Co-chair and Barbara Curtis, 2007 ArtFirst! Co-chair.

Rosalie Corsano Therese Critchlow Marian Crouse Margaret Cruikshank Peggie Cunningham Barbara Curtis Lucille Dawson Louise De Venuta Marie DiBianco Nancy Difazio Margaret Dodge Betty Donovan Heidi Dreyfuss Louise Dutney Sheri Dwyer Ruth Ekstrom Frances Ertel Karen Fagard Juliann Fairnak Maxine Farmer Gayle Fiabane

Dorothy Fiero

Ruth Fiuczynski

Mary Florence

Lindsey Fraser Robin Froehlich Dorothy Fullam Peggy Gallagher Susan Galli Grace Garbini Pamela Garbini Barbara Garrerson **Audrey Gates** Joanne Gjenvick Susan Goebel Katherine Goerss Julie Gonzalez Elizabeth Greber Vanessa Gronczewski James M. Hall Doris Hartmann Courtenay Harton LaVerne Hebert Katherine Heidere Nancy Henkel Pamela Hersh Randy Hobler Penny Hoffman

Betty Hogan **Eleanor Hoisington** Jean Hoover Rosemarie Hunninghake Roberta Hurley Anna Marie lati Marjorie Jaeger Rosanna Jaffin Wendy Jolley Lucille Joye Maria Kaufmann Martha Kingsley Linda Kraus Ellen Kuris Jeanne Lamie Janet Lasley Barbara Lehman Celia Lidz Marie Logothetis Maria Lyettefi Barbara Lyle Jacoba Maas Suzanne Macfarland Nancy MacMillan

Jane Maida Ellen Maranca Flva Martin Marles Maxwell Marilyn McCabe Linda McClellan Dorothy McCusker Regina H. Meredith Brenda Mihan Debbie Monigan Elizabeth Murray Regina Murray Alice Anne Navin Patricia Newman Shelley Nord Debbie Nosko Nora Orphanides Jean Pariso Patricia Peach Terry Peters Eva Petruzziello Marte Pierson Dorothy Poklitar

Catherine Potechin

Amy Rabner Phyllis Reger Marion Roemer Edith Rose Betsy Rosen Frances Rossmassler Kathleen Rusher Margo Saltzman **Betsy Sands** Nicki Sarett Amy Schaeffer Joan Schluter Leslie Seybert Michele Shapiro Sandra Shapiro Gail W. Shapiro-Scott Linda Sheldon Marie Shock Cvnthia Shull Karin Siciliano Anna Sinnis Roberta Smith

Susan Spencer

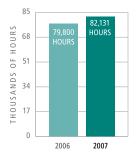
Carolyn Spohn

Ann Starkey Sally Sword Audrey Temple **Annabel Tierney** Cynthia Torruellas Daphne Townsend Kimberly Vine Marlys E. Vinticinquo Cheri Vogel Marjorie Wallace Maryann Ward Jill Wasserman Maryann Whitman Cornelia Williams Elize Wright Nancy Young Gail Zenel

Princeton HealthCare System



A total of 1,090 volunteers donated 82,131 hours throughout Princeton HealthCare System's units in 2007. The total hours donated rose 3 percent from 2006.



More than 5,000 Hours

5,000 Hours
Robert Albietz
Dianne Batten
Mary Ann Closterman
Francis Conway
Lucy Elmer
Ralph Higgins
Katharine Huston
Susan Kallan
J. Ward Kuser
Lawrence Max
Doris McGwire
Brenda Mihan
Kay Ness
Lilli Presser
Phyllis Reger

Basil Robinson

2,500 to 5,000 Hours

Patricia Hope Allen Kathryn Appleton Lily Arnesen Ruth Bassoff Patricia Bonette Margaret Bornkamp William Boyle Jean Cohen Therese Critchlow Owen Desmond Richard Elden Audrey Gates Lenore Gordon Jean Gorman Lynda Harrington Rosemarie Hunninghake Sandy Kaye Leonard Kraus Margaret Kreger Joan Machol Gita Mookerjee Jean Murphy Lucy Anne Newman Phyllis Reil Joan Robinson Norman Ruskin Mary-Martha Scott Warren Simmons Christine St. John Belle Stein

Daphne Townsend

Nancy Wright

1,000 to 2,500 Hours

Bernard Berger Gerald Berkelhammer Irene Boyle Steve Brodsky Marguerite Brown Rosetta Bruce Terri Choman Jerry Cohen Allen Cranin Teresa Cupples Dorothy Dahl Lucille Dawson Peter Doviak Mary Patricia Ellard Raymond Feder Marie Gons **Richard Gons** Judith Gorman Nicholas Hutak June Hutchens Kumiko Kawashima Susan Kirkpatrick Albert Klein Rena Klein Jeanne Lamie Jane Maida Marilyn Malik Alexander Mardikian Ruth Mazzarella Janet Mc Ginn Lydia McKenna Janet Miller

Henrietta Mollins

Jennie Murphy Janice Noonan Mary Nordlund Jean Petrone M. Elaine Pierce Arlene Prendergast Clifford Pullen **Ruth Rentas** Saul Rigler Catherine Schneider Roger Schonewald Karen Schotland Gail Shapiro-Scott William Sherman Lois Speckman Fred Sturner Manfred Tamm Bera (Maria) Taylor Elfie Teintze **Audrey Temple** Frances Voorhees Sylvia Wouk

For information about volunteer opportunities, call 609.497.4273 or visit www.princetonhcs.org

Volunteer Gervices



250 to 1,000 Hours Beston Abrams Kathy Aler Frances Allison Lester Altman Saurabh Bansal Megan Beaumont Paul Becker Douglas Berchem Lee Bernstein Donna Jean Bodnar Lonnie Branham Maryanne Brophy Liesel Brunswick Christine Buchner Susan Carril Adrianne Chernofsky Carlton Clough Winifred Coco Ann Compton Patrick Crowley **Margaret Cummings** Ernst De Haas Laura Delisi Joan DeStaebler Lynn Docktor Helen Duncan Jerry Farina Minnie Feldman Rita Fenyk Judy Ferra

Margaret Flinn

Kathleen Fluss

Carol Forsbeck

John Galbraith

Martha Galbraith

Margaret Gallagher

Lawrence Gargano

Barbara Glidden

Leonard Fordellone

Sallie Goodman Pearl Greenberg Lee Gunther-Mohr Julie Harrington Paula Harvey Judy Hatke Maggi Henry Charles Hughes Carol Jacobs Vickie Johnson Norma Jones William Jones Laurel Leavitt-Gruberger Shirley Lichaw Catherine Loftus Stephen Lourie Netty Lowenstein Jo Madison Irma Malcolm **Beverly Masters** Maria McCarthy Susan McCaskie Amita Mehra Margaret Migliore **Edward Murphy** Raymond Nastawa Denise O'Leary Lydia Osborne Bente Ott Neal Paletz **Tobie Parnett** Jean Parsons Debra Pascale Tejal Patel Judy Perrine Barbara Pervin

Lorrie Quinlan

Mirim Randall

Patricia Ray

Marie Repko Janet Ritter John Rose Sandra Sanders Clara Saperstein Linda Sbath Joan Schluter Terry Schoeps Laura Schorzman Lewis Schwartz Lynne Seidel Ronnie Seligman Michael Sherman Chandra Shukla Luke Sickle Linda Silver Janet Smith Susan Steber Victor Stein Fran Stephenson Irene Stokes Rita Swirsky Laura Taff Lois Thomas Colleen Tivenan **Charles Townsend** Jacqueline Tuozzolo Debbi Van Arnum Marlys Vinticinquo Jules Weinblatt Elizabeth White Shu-Ling Wu Louis Zatz William Zick

100 to 250 Hours John Abrams

Edith Allen Cheryl Andresen Laurie Bagley Elaine Bahadurian Joan Barlow Kemp Battle Ronald Bradshaw John Brandner Joyce Braswell Prince Ann Brown Eileen Bruns Carl Cangelosi Richard Chappell Carol Claybrook Catherine Connolly Rosalie Corsano Lula Crawford Lavinia Crucian Angela DiLouie Timothy Ellard Robin Fenwick-McJury Josephine Ferraro Wendy Foss Robert Goldstein Judith Gordon Peter Green Dawn Guidice Jack Halberstadt MaryJane Harris Elizabeth Hart Kathie Huang Bethany Johnson-Kerner Gladys Keidel William O'B. Kelly

Nick Klevans

Clifford Koos

Maria Kostritsyna

Leighton Laughlin Cynthia Lewis Veronica Lico Frances Manne Judi Mauro Dorothy Messineo Paul Messineo Ruth Ann Mitchell Joan Montanari Karen Mudgett Mithra Mukundan Karthikeyan Muthuswamy Sylvia Nini **Betsey Norland** Audrey Palazzi Shazia Qureshy **Gregory Raymond** Kathleen Rowland Preeti Singal Chhabi Sinha Maureen Sirhal Charlotte Smith Kathleen Smithgall Claudia Soch Alan Stefanowicz Carol Ann Suarez Jade Tiu Julie Turi Theresa Vaccaro Ann Vaurio Alija Verlasvic Norman Weintraub Francois Wilhelm Patty Yates Seeta Yesantarao

Frances Kujalowicz

Dolly Kutch

Burgel Zomorodi

2007 Princeton HealthCare System Foundation Financial Statements

PRICEWATERHOUSE COOPERS 5

Report of Independent Auditors

March 21, 2008

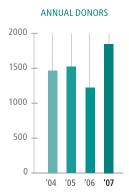
Board of Directors Princeton HealthCare System

In our opinion, the accompanying balance sheet and related statements of activities and changes in net assets and changes in cash flows present fairly, in all material respects, the financial position of Princeton HealthCare System Foundation Inc. (the "Foundation") at December 31, 2007, and the results of its operations, changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

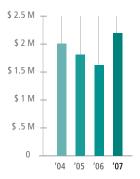
These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit of these statements in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation.

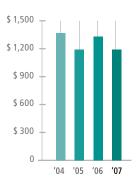
We believe that our audit provides a reasonable basis for our opinion.







AVERAGE GIFT FOR ANNUAL CAMPAIGN



2007 PHCS Foundation Summary of Activities

During 2007, Princeton HealthCare System Foundation provided more than \$2.8 million to support vital healthcare programs and services. This amount represents an increase in contributions to PHCS over the prior year, enabling the HealthCare System to acquire new equipment, continue care for the uninsured and underinsured, and develop innovative programs that enhance the well-being of the community.

The number of donors to the Foundation in 2007 far exceeded the number in 2006; more than 1,900 donors made gifts to the Foundation's Annual Campaign, as well as in support of the relocation project. More than \$1.9 million was received for our 2007 Annual Fund, an increase of 71 percent over 2006. More than \$48 million was received in gifts and pledges to the Capital Campaign. In total, the PHCS Foundation received more than \$51 million in overall support to Princeton HealthCare System.

Allocations:

- Clinical Capital Equipment \$1,750,000

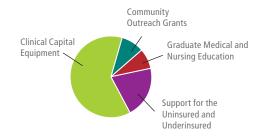
 These funds were earmarked for upgrades in medical equipment and technology across the PHCS operating units.
- Support for the Uninsured and Underinsured \$ 583,700 This Foundation allocation supports efforts within various PHCS units to

efforts within various PHCS units to provide access to healthcare for the area's uninsured and underinsured population, including critical medications and treatment to help manage chronic medical conditions.

Graduate Medical and Nursing Education \$ 225,000

PHCS continues to strengthen its graduate medical education programs to provide training to clinicians. These funds helped underwrite 44 medical residencies in 2007 and supported the Visiting Nurse Scholars Program and student nurse scholarships.

• Community Outreach Grants \$ 251,416 Since its founding in 2002, the PHCS Foundation Grants Program has contributed more than \$1.8 million to strengthen community outreach efforts.



2007 Princeton HealthCare System Foundation Grants

Cultural Competency Education Program for HomeCar		11,858
Medical Supplies/Equipment Fund for Indigent Clinic P Outpatient Clinics	atien' \$	1 ts 6,200
Personal Empowerment Safety Program for Women & G R.A.D. Women & r.a.d. KIDS TM	Child	
Community Education & Outreach	\$	21,439
Prescription Drugs for Clinic Patients UMCP Pharmacy	\$ 1	50,000
Prescription Cost Relief Fund for Clinic Patients Outpatient Clinic	\$	20,000
Transition Fund for Uninsured and Underinsured Patie	nts	
Social Work & Case Management	\$	7,500
Healthy Heart 2007 Proposal Cardiac/Pulmonary Rehab	\$	24,374
Comprehensive Heart Program Patient Education Heart Program	\$	41,990
Clergy Connections Princeton House Behavioral Health	\$	33,000
Emergency Psychiatric Services for Children & Adolese	cents	
Princeton House Behavioral Health	\$	21,450
Eating Disorders Program	\$	26,455
NJ Hospice and Palliative Care Organization Volunteers Conference		
Princeton Hospice	\$	1,000
HomeCare Grant Fund 2007 HomeCare Services	\$	20,000
UP TO DATE Medical & Dental Staff	\$	18,700
Hopewell Valley Senior Services Coordinator	\$	52,273
Hospice Grant Fund 2007 Grateful Patients Princeton Hospice \$ 26,545 + Foundation grant: \$3,455 =		30,000

PHCS 2007 Board of Trustees

PHCS 2007 Board of Trustees

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Charles F. Kalmbach, PhD *Vice Chair*

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New 2007 PHCS Trustees



Susan M. Burton served as Recording Secretary of The Auxiliary of University Medical Center at Princeton from 2003 – 2006 and co-chaired *ArtFirst!* In 2006 and 2007, she was the Auxiliary's 2007 President Elect.

Trustee and President of the Princeton Day School's Parents Association from 2000-2002, Ms. Burton received her bachelor of pharmacy degree from University of London School of Pharmacy, served as Principal Pharmaceutical Adviser at Lambeth, Southwark and Lewisham Health Authority in London, and moved to the U.S. in 1995.



Richard O. Scribner

retired in late 2004 as President and CEO of Recording for the Blind & Dyslexic (RFB&D), a national not-for-profit organization providing alternate-format educational materials to individuals with

print disabilities. Prior to joining RFB&D, Mr. Scribner had a career in law and the financial services field in New York City, ending with 10 years at Salomon Brothers. He received his BA from Princeton University and his JD from Columbia Law School. He served on the Princeton University Board of Trustees from 1998 to 2002. He is currently Chair of the Princeton HealthCare System Foundation Board of Directors and a member of the Stony Brook-Millstone Watershed Association Board.

John A. Verdoni, MD, board certified in internal medicine, is President of the Medical & Dental Staff, and currently a Senior Attending Physician at the University Medical Center at Princeton and a Clinical Instructor of Medicine at the UMDNJ-Robert Wood Johnson Medical School. Dr. Verdoni has been President of the Physician's Organization since 1997. He received his BA from St. Peter's College, Jersey City, his medical degree from Autonomous University of Guadalajara, Mexico, and completed his internship and residency at UMDNJ-Rutgers Medical School Affiliated Hospitals, Piscataway. Dr. Verdoni completed a Fellowship in gastroenterology at Hershey Medical Center of Pennsylvania State University.



Peter I. Yi, MD, FACP, is currently an Attending Physician at the University Medical Center at Princeton and a Clinical Assistant Professor of Medicine at the UMDNJ-Robert Wood Johnson Medical School. Board certified

in internal medicine, medical oncology and hematology, Dr. Yi received his BS from State University of New York at Stony Brook in 1980, where he was a member of Phi Beta Kappa. He received his medical degree from Cornell University Medical College and was a member of the Alpha Omega Alpha Medical Honor Society. He served a medical internship and residency at Brigham and Women's Hospital, Harvard Medical School (1984-1987) and a Clinical Fellowship in hematology and oncology at New York Hospital-Cornell Medical Center (1987-1988). He also completed a Research Fellowship and Chief Fellowship at New York Hospital-Cornell Medical Center from 1988-1990. In 1990, Dr. Yi joined the Princeton Medical Group. He is the recipient of multiple academic awards and author of many scholarly papers.

Princeton Healthcare System Foundation

PHCS Foundation 2007 Board of Directors

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Subha V. Barry Vice Chair

Stephen P. Distler Vice Chair

Donald V. Smith Vice Chair

Barry S. Rabner President & CEO

Norman T. Callaway Secretary

Duncan L. MacMillan Treasurer

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New 2007 PHCS Foundation Directors



Edward E. Matthews is Chair of Princeton HealthCare System's Board of Trustees. President and Director of C.V. Starr & Co. Inc., and Vice Chair of Starr International Company of Bermuda and Switzerland.

Mr. Matthews received his BA from Princeton University in 1953 and MBA from Harvard University in 1957. He became a partner at Morgan Stanley & Co. in 1967, and Managing Director upon that firm's incorporation in 1970. In 1973, he joined American International Group as Vice President-Finance and Director of AIG and retired as Senior Vice Chair-Investments and Financial Services, at the end of 2002. From 1973 to the present, Mr. Matthews has served as an Officer and Director of C.V. Starr & Co., Inc. and Starr International Company. Mr. Matthews is Trustee Emeritus of Robert Wood Johnson Foundation, McCarter Theatre Company and Princeton University, where he served from 1998 to 2002 as Chair of Princeton Investment Company.



Jinn Wu, PhD, founded XenoBiotic Laboratories, Inc. (XLB) in 1987 and serves as President. He received his BS in Pharmacy and MS in Pharmaceutical Chemistry from the School of Pharmacy, National Taiwan

University and his PHC degree in Natural Products Chemistry and Medicinal Chemistry from the College of Pharmacy, the Ohio State University. He was a postdoctoral research associate in the areas of Biomedical Mass Spectrometry and Drug Metabolism at the Department of Pharmacology, College of Medicine and the Ohio State University for two years before joining FMC Corporation in Princeton in 1980. A member of the Board of Directors at Kinex Pharmaceuticals, he has served as a consultant for NIH-NCI national research grant proposal review. Dr. Wu has published numerous scientific papers and is a member of various scientific organizations.



Deborah A. Nosko was born and raised in Toronto, Canada. Mrs. Nosko received her BA in Economics from the University of Alberta. She worked as a volunteer and Secretary for the Board of Directors, Victorian Order of Nurses, Ontario, a nonprofit visiting nurse provider. Registrar with Lightning Lacrosse, Mrs. Nosko currently volunteers

with the American Red Cross. She joined The Auxiliary of University Medical Center at Princeton in 1996, serving two years as Nominating Chair, two years as Treasurer, two years as President-elect, and two years as President (starting in 2006).

Princeton HealthCare System Foundation Staff

Joseph E. Stampe Vice President of Development

Peter I. Yi, MD

Beth Crutcher Director of Development/ Campaign Manager

Sally Hayman Director of Development **Operations**

Paula Linhares

Director of Corporate & Foundation Relations

Charles. D. Lovejoy Director of Principal Gifts

Christopher Woehrle Director of Planned Giving

Linda Bonnell Director of Annual Giving Sharon Cocuzza Major Gifts Officer

Joanie Reller Rothstein Associate Director of Corporate & Foundation Relations

Rachel Stechman Development Research & Information Systems Manager Kelly Madsen Office Coordinator

Elizabeth Hocine Foundation Assistant

Mary Henderson Foundation Assistant

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^{*} Denotes committee is a Foundation Board Committee, as well as a Campaign Committee.



This year, for the first time, we have created a special book, *In Appreciation*, listing our donors.

These lists reflect gifts made to the Foundation in 2007. Pledges to the Capital Campaign are not included.

Please note that due to space considerations, contributors whose total giving is under \$100 have not been included. Their donations are listed on the Foundation's website at www.princetonhcs.org/foundation.

We apologize for any errors or omissions. Please contact us with any corrections at 609.497.4190.

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