

# Foundation News

**VOLUME 12, FALL/WINTER 2018** 



#### Also in this issue:

- p2 Penn Medicine Princeton Health Integration Update from President and CEO, Barry S. Rabner
- **p3** Supporting the Health and Well-Being of Our Community
- *p4* Annual Golf Outing Raises \$290K to Support Princeton House Behavioral Health
- p5 Philanthropy + Strong Physician Leadership
- *p6* Excellence & Innovation in Clinical Education: Simulation and Training Lab

- *p*7 Family Expresses Appreciation with Gift to Benefit Nursing Education
- *p8* Going Above and Beyond to Support the Cause

**Recognizing Our Donors** 

Princeton Medical Center Foundation Welcomes New Board of Directors Members

In Memoriam

# Penn Medicine Princeton Health Integration Update

from President and CEO, Barry S. Rabner



s we near the close of our first year as a part of Penn Medicine, I am heartened by how positively our new relationship is evolving and how much progress has already been made. Since January, teams from both organizations have worked together on many key integration projects—the first and most significant of which was the conversion of our electronic medical records system to the Penn Medicine version of Epic software, called Penn Chart. This new system enables a seamless, efficient way to document care within the Princeton Health system, in our physician network, and with other Penn Medicine facilities, in addition to providing patients with easier access to their medical records.

To expand our scope of services and clinical expertise, we are currently collaborating with Penn Medicine to attract several outstanding clinical specialists, in areas like Surgery, Oncology, and Gastroenterology. We will also begin to provide transplantrelated services in our new Center for Digestive Health in the Medical Arts Pavilion, where Penn Medicine liver and kidney transplant specialists will see patients before and after surgery. These exciting advances are just a few examples of the ways that our partnership with Penn Medicine will help extend our clinical services and expand our medical staff.

Our name has changed, but as we look ahead to our future as part of Penn Medicine, we remain steadfast in our mission to provide exceptional, world-class care right here in our community. We are currently one of the best community hospitals in New Jersey and in the New York Metropolitan area, and our goal is to become one of the best in the world. As we approach our 100th anniversary in 2019, we are humbled by the long-standing commitment of our community of donors and acknowledge that we would not be here today without your generosity and shared dedication. As we look for new ways to meet the growing needs of our patients, your support will remain vital to our success. Rest assured that your philanthropy will continue to be used solely to support the Princeton Health community.



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**PG 2** 

# Supporting the Health and Well-Being of Our Community



**B** lliot A. Krauss, MD, is a board certified anatomic and clinical pathologist, as well as Chairman of the Department of Pathology and Laboratory Services and the Director of Clinical Chemistry at Penn Medicine Princeton Medical Center (PMC). Dr. Krauss recognizes the important role philanthropy plays in enabling our healthcare system to offer patients a full scope of quality health and wellness services. He has contributed to numerous clinical committees as well as fundraising activities, such as the Penn Medicine Princeton Medical Center Foundation's Physicians Development Committee (the campaign to build the new hospital) and the Golf Outing Committee.

Dr. Krauss and his wife, Lily, have resided in our area for many years, and the couple recently made a donation in support of PMC's Bristol-Myers Squibb Community Health Center, which functions as a medical home for our most vulnerable population, the uninsured and underserved families in our area.

"The majority of the care that is provided to patients through our Community Health Center is not covered by insurance or reimbursed by government agencies, yet it remains vital to the health and well-being of our community. Lily and I are grateful that we can contribute to this important resource," Dr. Krauss explained.

**To find out** how you can join Dr. and Mrs. Krauss and help support our Community Health Center, please call the Foundation office at 609.252.8710. ■

PG 3

Penn Medicine Princeton Health Golf Outing June 12, 2018 Two Hundred and Ninety Thousand 100 pourses Penn Medicine Princeton House

Left to right: Richard Wohl, President, Princeton House Behavioral Health; Glenn Mekles of Conner Strong & Buckelew; and James Demetriades, Vice President, Operations, Penn Medicine Princeton Health.

www.phcsgolf.org.

# Annual Golf Outing

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23rd Annual

### **Raises \$290K to Support** Princeton House Behavioral Health

On June 12, Penn Medicine Princeton Health held its 23rd annual Golf Outing at Metedeconk National Golf Club in Jackson, NJ, raising more than \$290,000 to benefit Penn Medicine Princeton House Behavioral Health.

Our Sponsors and Golfers

A division of Princeton Health, Princeton House is a leading provider of inpatient, partial hospital, and intensive outpatient services for individuals with mental health, substance abuse, or co-occurring disorders. Patient care is provided at the main inpatient campus in Princeton and six outpatient centers throughout central and southern New Jersey. Proceeds from the Golf Outing will support an expansion at the inpatient campus, increasing the number of treatment beds and the creation of an outpatient service that uses medication and behavioral therapy to treat people who have substance abuse disorders.

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Serving as Title sponsors of this year's Golf Outing were Compass One Healthcare and its related companies, Morrison Healthcare and Crothall Healthcare, as well as the Medical Staff of Penn Medicine Princeton Health, RennerBrown, and Princeton Anesthesia Services, P.C. Eagle sponsors included Conner Strong & Buckelew, Edward E. Matthews, and McDermott Will & Emery. Our Grand Slam sponsor was SEI Investment Services. Champion sponsors included Canon Solutions America, Fitness & Wellness Professional Services, and HD Smith. In total, more than 100 companies and individuals who do business with Princeton Health or live in the region supported the event, which is organized each year by the Princeton Medical Center Foundation.

The Foundation thanks everyone who supported this important fundraising event, especially the members of the 2018 Golf Outing Committee and its Co-chairs, James Demetriades, Vice President, Operations, Princeton Health, and Glenn Mekles of Conner Strong & Buckelew.



PG 4

## Philanthropy 🕂 Strong Physician Leadership

he Medical Staff of Penn Medicine Princeton Health has been a philanthropic leader for decades. Most recently, the group pledged a multiyear gift of \$250,000 to the Princeton Medical Center Foundation to fund care and services provided to patients throughout the health system and to benefit employees facing times of financial hardship.

#### The Medical Staff's pledge will support:

- Princeton Health's annual Golf Outing, whose proceeds benefit a different health system funding priority each year
- The Bristol-Myers Squibb Community Health Center, a clinic on the Princeton Health campus that provides primary and specialty care to uninsured and underinsured individuals and families
- The Employee Benevolent Fund, which supports Princeton Health employees during times of financial crisis

The Medical Staff consists of more than 1,200 active members, including 980 physicians and 300 allied health professionals.

"The hospital and other parts of the health system have deep roots in the Princeton area that go back to the early 1900s," said Bert Mandelbaum, MD, who also serves as Chairman of Pediatrics at Princeton Health. "Physicians have played a vital role throughout that history, and we wanted to show our ongoing commitment to the organization and the people we serve."

Princeton Health is in its 99th year of serving our community. During all this time, the two constants of its existence have been philanthropy and strong physician leadership. This pledge perfectly reflects those values.

"Physicians have played a vital role throughout that history, and we wanted to show our ongoing commitment to the organization and the people we serve." — Dr. Mandelbaum

Below, officers of the Medical Staff, *left to right*: Bert Mandelbaum, MD, President; Grace B. Bialy, MD, Vice President; Barry J. Perlman, MD, Secretary; Alexander Wolfson, MD, Treasurer



## **Excellence & Innovation in Clinical Education:** Simulation and Training Lab





Princeton Medical Center is proud to announce that our nurses, medical students, and other healthcare providers will soon be able to participate in real-world, experiential learning and professional training in a highly advanced Clinical Simulation and Training Laboratory. This type of ongoing learning offers providers the opportunity to become skilled in medical techniques within the safety of clinical simulation.

The laboratory, which is made possible through a generous gift from *Betty Wold Johnson (pictured right)*, will include cutting-edge patient simulation mannequins and complementary training devices. The updated lab will allow nurses and other key members of the patient's medical team to practice their clinical and decision-making skills in a risk-free environment.



A Nurse Educator will oversee the laboratory's Simulation Training Program, which will provide instruction in areas such as Cardiac Arrest Team Management, Neonatal/Pediatric/Adult Critical Care/Resuscitation, Respiratory Care, and Wound Care. Work on this project will begin in early 2019.

Mrs. Johnson has been a long-standing champion of the advancement of education and training for healthcare professionals. We are tremendously grateful for her shared commitment to our goal of providing innovative learning opportunities for our nurses and other medical professionals.

If you would like to support this project or learn more about donating, please contact the Princeton Medical Center Foundation at 609.252.8710. ■

# Family Expresses Appreciation with Gift to Benefit Nursing Education



fter Shardaben Mehta received inpatient end-of-life treatment at Princeton Medical Center (PMC), her family in Monmouth Junction and South Brunswick—Ratilal (husband), Rajesh (son), Bina (daughter-in-law), and Nishka (granddaughter)—expressed their appreciation for the care she had received by donating a gift in her memory. In Bina's words, Shardaben was "a perfect woman—the epitome of strength and love."

The Mehta family's gift will support nursing education throughout the Princeton Health system. Lifelong learning is essential for nurses to maintain and increase competencies in their clinical practice. Contributions like this one will help nurses attend conferences, obtain specialty training, and pursue advanced degrees and certifications. Since 2012, PMC has maintained Magnet<sup>™</sup> status, the highest institutional recognition available for nursing excellence. Providing continuing education opportunities is critical to maintaining our success.

In sharing their story, the Mehta family hopes to inspire others to embrace philanthropy and invest in their local community by giving back. To learn more about supporting Princeton Health, please contact the Princeton Medical Center Foundation office at www.princetonhcs.org/foundation or 609.252.8710.

In sharing their story, the Mehta family hopes to inspire others to embrace philanthropy and invest in their local community by giving back.

Pictured above: Bina Mehta (right) and her daughter Nishka Mehta (left).

## Going Above and Beyond to Support the Cause



**Robert L. Pickens, MD**, has been named the 2018 William P. Burks Physician Philanthropist of the Year by the Princeton Medical Center Foundation. The award was established in 2012 to recognize a physician whose exemplary efforts have furthered the mission of the Foundation as well as other local nonprofits and community service organizations.

Dr. Pickens is a retired partner of the Urology Group of Princeton and a former member of the Penn Medicine Princeton Health Board of Trustees. A generous donor and physician champion, he has also served on a variety of Foundation committees. For many years, Dr. Pickens also assisted in fundraising activities and important relationship building in the community.

Among the many wonderful candidates we considered this year, Dr. Pickens stood out as a donor whose contributions demonstrated an exceptional commitment to the vision and values of the Foundation. The Foundation Board of Directors and staff thank Dr. Pickens for his continued commitment and generosity.



## **Recognizing Our Donors**

Each year, we update our donor recognition wall with the names of donors, both individuals and organizations, that have made contributions of more than \$100 annually to Princeton Health. We encourage everyone to stop by the wall, which is adjacent to The Restaurant in the Princeton Medical Center, or view the complete donor list at www.princetonhcs.org/foundation and click News & Events—Annual Report.

Please Note: This wall is updated annually each spring. If your name needs to be updated, please contact us at 609.252.8710 or foundation@princetonhcs.org. ■

### Princeton Medical Center Foundation Welcomes New Board of Directors Members



Suresh C. Chugh Founder, CEO, and President, IFM Resources



**Christian G. Heilmann** Vice Chairman, U.S. Trust, Bank of America Private Wealth Management



### In Memoriam

The late **Michael Barnett**, **MD**, was a much admired, effective advocate for Princeton Medical Center (PMC) and valued adviser to the Foundation. Dr. Barnett passed away

on November 17, 2017. He served on the Foundation's Board of Directors from March 2016 to November 2017. He was also a member of our *1919 Society* (legacy society), having made a bequest gift in support of the Edward & Marie Matthews Center for Cancer Care, and he served on our Internal Grants Committee. Dr. Barnett cared deeply about PMC, and we benefited tremendously from his business acumen and extensive research expertise. ■



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